



VACANCY ADVERTISEMENT

Vacancy Information Download

Reference Number:	KZNP/20240226/1478
Advert Reference Number:	Ref: TIKZN/02/2024
Job Title:	Destination Marketing Manager
Job Level:	D2
Vacancy Type:	Internal & External
Salary:	Market Related
Department:	TRADE & INVESTMENT KWAZULU-NATAL
Component:	HEAD OFFICE
Employment Type:	Permanent
Center:	Durban
Number Of Posts:	1

Duties/Responsibilities:

To position KZN as a primary destination for investment and a leader in trade by planning and implementing targeted international engagement programmes that seeks to increase the awareness of the province as a business location to focused international audiences working in partnership with strategic partners locally and in the target countries.

Key Performance Areas (Among others)

1. Initiate and implement international destination Marketing activities.
2. Source, co-ordinate and manage inward missions.
3. Generate trade and investments leads from destination marketing activities.
4. Co-ordinate and implement investment conference.
5. Stakeholder engagement.
6. Destination marketing strategic projects.

Qualifications and Experience:

Educational and / or Technical Competencies:

Honours Degree in International Relations, Marketing, Communications, Commerce, or any other equivalent qualification.

Experience

A minimum of seven (7) years' experience in International Relations and Communications of which two (2) years' experience must be at Senior Management.

Exposure to International markets would be an added advantage.

Essential Knowledge, Skills and Competencies Required:

1. Strong understanding of strong-cultural communication
2. Understanding of international relations and stakeholder engagement.
3. Management experience in marketing and communication.
4. Understanding of global macro-economic environment.
5. Proven ability to manage and translate economic data and market intelligence.

Additional Information

Personal Attribute:

Strong organisational skills.
Good management skills.
Ability to operate under pressure with multi-partners and deliverables.
Excellent interpersonal skills.
Ability to analyse, conceptualise and implement strategy.
Sound leadership skills.
Ability to work in cross-functional projects/teams.
Excellent co-ordination and project management skills.
Computer literate at an international level.
Excellent written and verbal communication skills.
Excellent report-writing skills.
Good time-management.

Equity Statement:

We are committed to Employment Equity when recruiting internally and externally and will ensure our recruitment process is in line with achieving our Employment Equity goals.

How to apply

To apply please log onto the e-Government Portal: <https://www.eservices.gov.za/> and follow the following process;

1. Register using your ID and personal information;
2. Use received one-time pin to complete the registration;
3. Log in using your username and password;
4. Click on "Employment & Labour";
5. Click on "Recruitment Citizen" to create profile, update profile, browse and apply for jobs;

Or, if candidate has registered on eservices portal, access <https://www.eservices.gov.za/>, then follow the below steps:

1. Click on "Employment & Labour";
2. Click on "Click on KZN Provincial Government e-Recruitment Vacancies, S'Thesha Waya Waya";
3. Log in using your username and password;
4. Click on "Recruitment Citizen" to create profile, update profile, browse and apply for jobs;

For support, please send an email to: KZNHelpDeskRecruit@KZNpremier.gov.za

Closing Date : 15 Mar 2024

Disclaimer

DISCLAIMER FOR KZN E-RECRUITMENT SYSTEM

- a) The KwaZulu-Natal Provincial Government and all KwaZulu-Natal Provincial Public Entities are equal opportunity, affirmative action employers, and preference may be given to suitably qualified candidates from designated groups in terms of the Employment Equity Act, 1998. The filling of posts may also be guided by the Departments/ Entities Employment Equity plan/targets.
- b) If you do not hear from us within two months of the closing date, please regard your application as unsuccessful.
- c) Applications received after the closing date will not be considered.
- d) Please clearly indicate the name of the post and reference number of the position for which you are applying.
- e) Applicants applying for posts in KZN Government Departments via the online e-Recruitment system, must upload a copy of their CV onto the system. Certified copies of supporting documents need not accompany your application and CV, as these will be requested from shortlisted applicants only.
- f) Applicants applying for posts in KZN Public Entities via the online e-Recruitment system, must upload copies of all documents, including certified copies of all documents stipulated in the advert of the Public Entity.
- g) It is the responsibility of the applicant to have foreign qualifications evaluated by the South African Qualifications Authority (SAQA), prior to the time the qualification documents are requested to be submitted to the KZN Provincial Department or Public Entity.
- h) Only candidates who meet the requirements may apply.
- i) Appointment is subject to verification of the qualifications of the applicant, reference checking, and securing a positive security clearance, in circumstances where this is in relation to the requirement/s for appointment to the post applied for.
- j) Applications from Recruitment Agencies will not be considered.
- k) Applications sent to incorrect email address will not be considered.
- l) The respective Provincial Departments and Public Entities reserve the right not to make an appointment.
- m) The appointed candidate shall be required to sign a performance agreement.
- n) Reference checks and/or confirmation of employment will be done with the current employer and candidates are advised to include references from the current employment in their application/CV to facilitate this.
- o) The respective Provincial Departments and Public Entities reserve the right to regard a negative record on any verification check or risk assessment conducted, as sufficient grounds for refusal to select a candidate for appointment.

By utilising the KZN Provincial e-Recruitment system, you hereby specifically acknowledge that you have read and accepted the following disclaimer:

I understand and agree that where information is provided, whether personal or otherwise, it may be used and processed by the owner of this e-Recruitment system, and such use may include placing such information in the public domain.

All reasonable measures to protect the personal information of users will be taken, provided that for the purpose of this disclaimer (personal information) will be as defined in the Promotion of Access to Information Act, 2000 (Act No. 2 of 2000) and the Protection of Personal Information Act, 2013 (Act No. 4 of 2013).

The information and reports contained herein may not necessarily be accurate or final and must be viewed in the context of when such information or report is dated.

The KwaZulu-Natal Provincial Government and all KwaZulu-Natal Provincial Public Entities, including their respective officials, duly appointed representatives, agents, and contractors, accept no liability whatsoever for any loss or damage, whether direct, indirect, special, or consequential, or expenses of any nature whatsoever, which may arise as a result of, or which may be attributable directly or indirectly to, information made available on these pages or links, or actions or transactions resulting therefrom.

By using the KZN Provincial e-Recruitment system, I specifically consent and submit to the jurisdiction of the South African Courts in regard to all proceedings, actions, applications, or the like, instituted by either party against the other where necessary.

If you do not agree to be bound by these terms, please do not make applications for posts through the KZN Provincial e-Recruitment system.