



HOMECOMING EVENTS PROJECT ROLLOUT

MAY 2025 - JANUARY 2026

WWW.HOMECOMINGEVENTS.CO.ZA

MAY 2025 - JANUARY 2026



ABOUT US

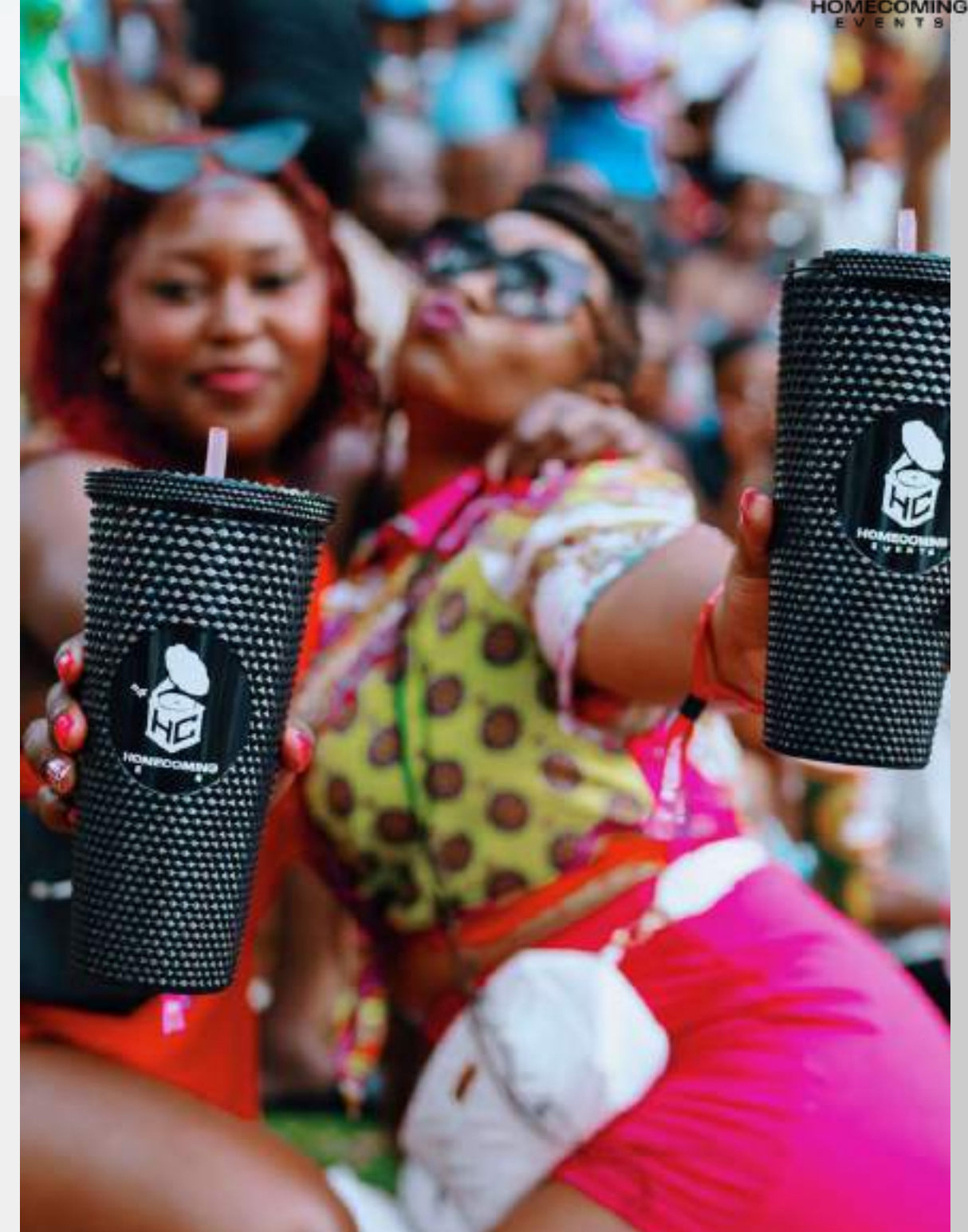
At HomeComing Events, we believe in the power of experiences that engage, excite and inspire.

We are a fully black-owned company that offers tailor-made event management, brand management, marketing management as well as strategic management services.

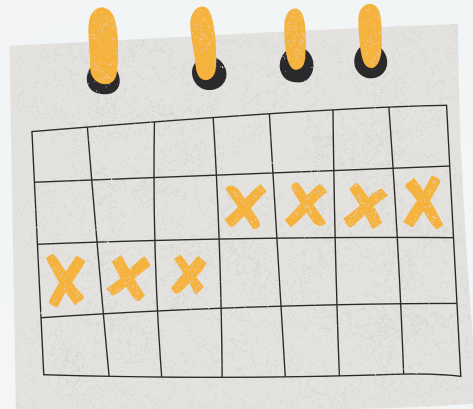
Executing on our promise for industry-leading creative solutions and customer service is our daily pursuit; with a team of influential and passionate young people who continue to raise the bar in the field of live entertainment. We produce with passion and relentless creativity. Our team understands the meaning of excellence from beginning to end.

Our Vision & Mission:

To be the number one eventing destination and service provider of choice across the continent by hosting consumer-centric, high-quality experiences.



OUR TRACK RECORD



17 years of experience



74 interns over **11** years



480 satisfied clients



550 events hosted



Over 500 000 event attendees

OUR DIGITAL REACH



@homecomingevents
61.6K followers



@HomeComingEvents
35K followers



HomeComing Events
32.2K subscribers



@HomeComingEvent
36.1K followers



@HomeComingEventza
31K followers



homecomingevents.co.za
over 30 000 website visits on a monthly
basis



OPPORTUNITIES TO LEVERAGE OUR DIGITAL REACH

The HomeComing brand has a loyal youth consumer base that serves as a valuable element for our partnership offerings. HCE leverages this essential market segment, based on the relationships and the databases that have been nurtured over 16 years.

HCE Social Media Platforms (Over 140k followers combined)

HCE will offer our partners access to our social media platforms, where brands will organically leverage our long-standing influence across the youth market segment. This includes actions such as:

- Plugging partners on pages with product shots where applicable, campaign rollouts & sharing other digital marketing collateral provided by partners
- Creating and sharing post-event content on Youtube, Twitter & FB pages
- Facilitating online competitions linked to the HCE brand on behalf of partners

Website (Over 30k visits per month)

The HCE website is the central hub in our digital marketing mix. This is where HCE updates are shared, event tickets are sold & opportunities are presented, making it a rich database resource for partners looking to reach the youth market segment. Our partners will leverage HCE website traffic through:

- Dedicated webpage space for existing partner campaigns & those created in collaboration with HCE
- Pulling the consumer database from ticket sales for our partners' benefit
- Including our partners' digital marketing collateral in all collaborative event announcements & updates made on our website



OUR CUSTOMER BASE

HCE's consumer base is made up of socially active people who form part of a diverse demographic, and additionally have a substantial buying power.

Ages: 18 - 45 years old

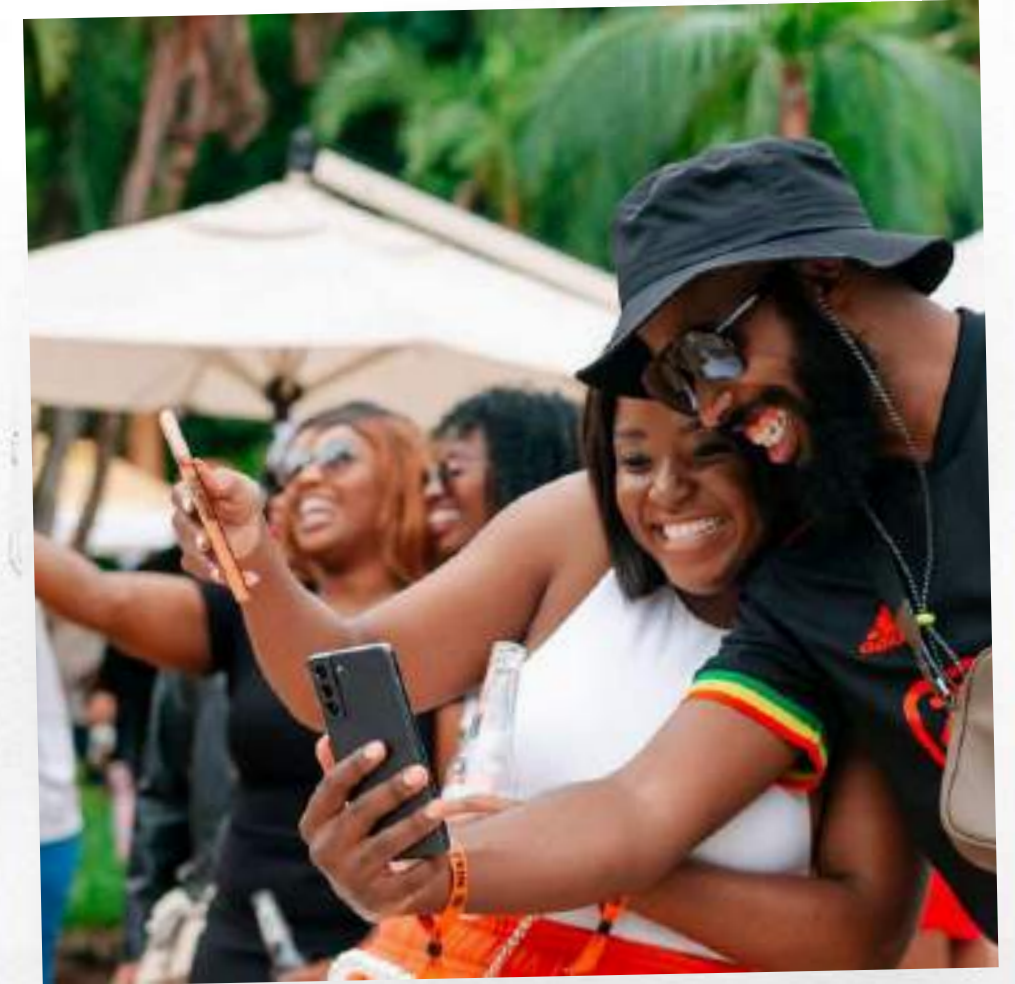
Gender: All

Profession: Students, Young Professionals & Cultural Curators

Race: 80% Black & 20% Other races

Characterizing our consumer base: HCE patrons are early adopters who are both trendy and innovative.

Profession: Students, young working professionals and cultural curators



KEY EVENT /ACTIVITY OF THE MONTH

01

02

03

04

MAY 2025

HOMECOMING BIRTHDAY
EVENT

JUNE 2025

FONTEIN

JULY 2025

FONTEIN

AUGUST 2025

FRIENDS LIKE ME

KEY EVENT /ACTIVITY OF THE MONTH

05

06

07

SEPT 2025

ARTIST ON THE RISE

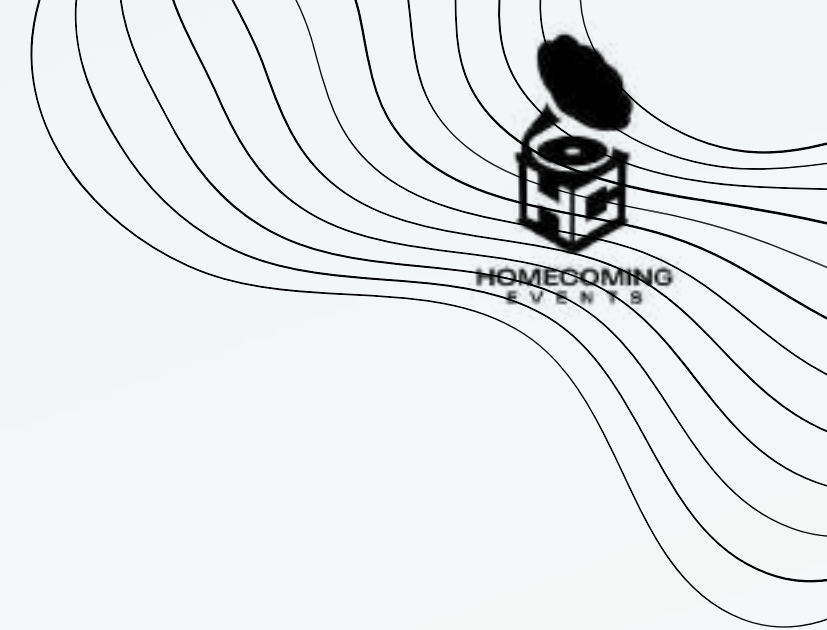
OCT 2025

Fontein

NOV 2025

SUN CITY TAKEOVER

EVENT / ACTIVITY CALENDAR OVERVIEW




EVENT	EVENT DATE	TARGET AUDIENCE	EVENT TYPE	CAPACITY
HOMECOMING EVENTS BIRTHDAY PICNIC	31 May 2025	18 - 45 years	Stakeholder Picnic concert	2000 pax
FONTEIN	8 June 2025	18 - 40 Years	Live music gathering	1800 pax
FONTEIN	6 July 2025	18 - 40 Years	Live music gathering	1800 pax
FRIENDS LIKE ME	3 August 2025	21 - 45 Years	Picnic Music Festival	4500 pax
ARTIST ON THE RISE	5 & 6 September 2025	18 - 30 Years	Music & talent showcase	2000 pax
FONTEIN	19 October 2025	18 - 40 Years	Live music gathering	1800 pax
SUN CITY TAKEOVER	31 Oct - 3 Nov 2025	24 - 45 Years	Weekend Music Festival	2000 pax



EVENTS INTRODUCTION

The events outlined in this proposal are **deeply rooted in the mission of bringing people together through the universal language of music**. These gatherings will showcase live performances by some of South Africa's most celebrated talents alongside the country's rising stars, creating an inclusive platform that celebrates artistry and culture.

Beyond the entertainment, HomeComing Events play a pivotal role in **community upliftment**, generating **employment opportunities** for a diverse array of professionals, including artists, stage and sound technicians, bartenders, waitstaff, cleaning crews, marketing experts, promoters, food vendors, and more.



In 2025, HomeComing Events will present a series of dynamic experiences that build anticipation for one of our flagship events—the highly sought-after **Sun City Takeover** festival, set to take place in November 2025. Through these events, HomeComing continues to not only celebrate music but also drive economic impact and foster community connections.



HOMECOMING
EVENTS

EVENT PROFILES

HOMECOMING BIRTHDAY PICNIC

Launching in 2025, HomeComing Day will be an annual celebration marking HomeComing's birthday.

This event will honour the **vibrant ecosystem of stakeholders, artists, and supporters who have contributed to its success**, while fostering new opportunities and connections.

Combining the warmth of a picnic, the energy of a concert, and the sophistication of a networking event, HomeComing Day will bring together a dynamic mix of individuals and organizations for a memorable and impactful experience.



Dates: 31 May 2025

Format: 1 day experience

Attendees: 2000

Venue: TBC

Region: Tshwane, Gauteng

Target Consumer: 18 – 45

HOMECOMING BIRTHDAY FORMAT

1. Picnic Experience:

- Relaxed outdoor setup with cozy seating arrangements, themed decor, and a curated menu from local food and drink vendors.
- Encourage casual networking in an inviting atmosphere.

2. Showcase Zone:

- **Artists Spotlight:** Performances by established and upcoming talents, blending genres for broad appeal.
- **Innovators Showcase:** Interactive displays by marketing agencies, entrepreneurs, and promoters to highlight their offerings and build visibility.

3. Networking Pavilion:

- Designated areas for stakeholder engagement, featuring lounges for intimate conversations and scheduled speed-networking sessions.

4. The Celebration Stage:

- A mix of live performances, keynote addresses from stakeholders, and panel discussions on the future of the industry.
- On-stage acknowledgments of key partnerships and collaborators.

5. Brand Activation Spaces:

- Sponsors and partners engage attendees through creative activations, experiences, and product displays.



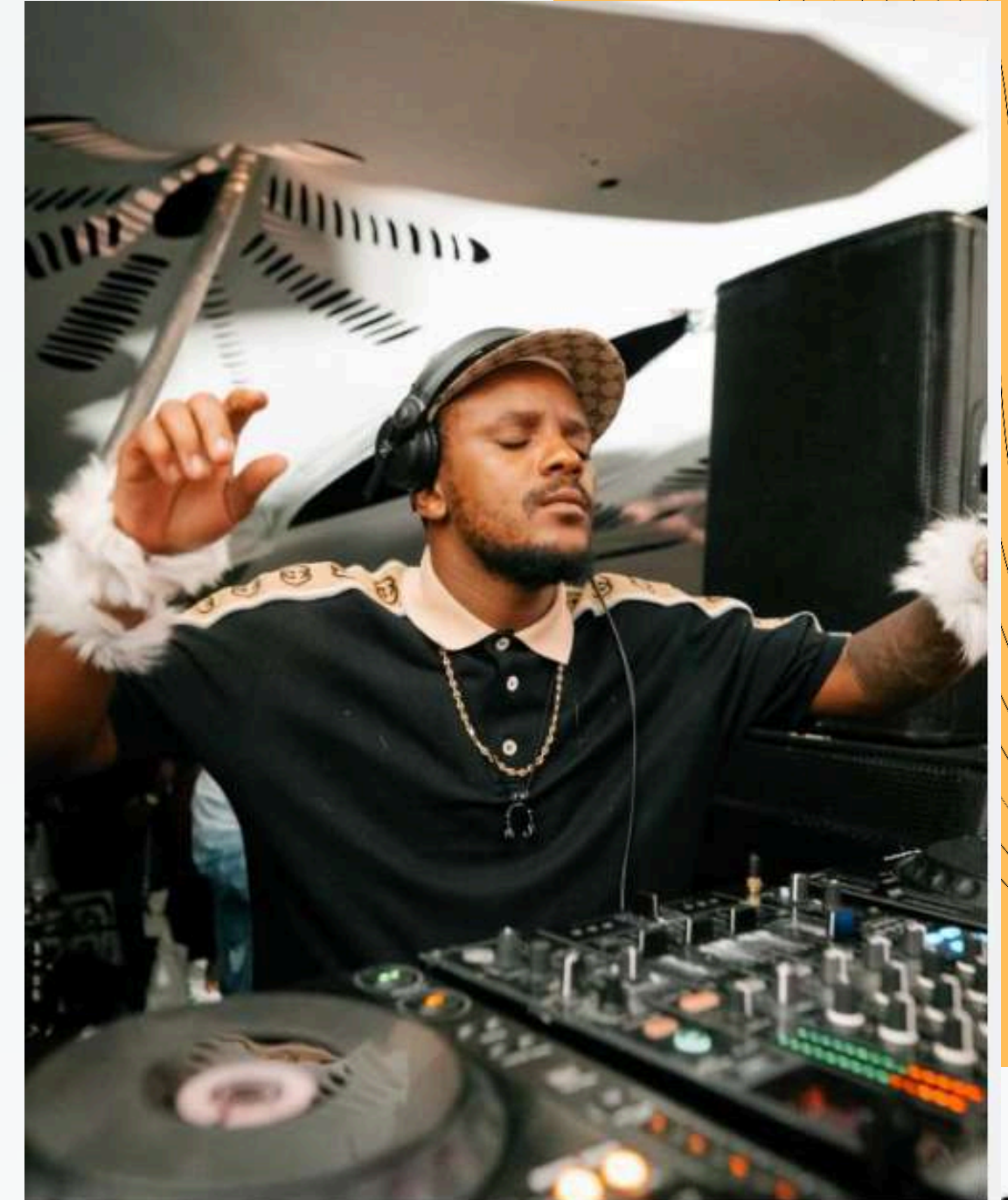
HOMECOMING BIRTHDAY FORMAT

Target Audience

1. Young entrepreneurs, promoters, and artists looking to connect and showcase their work.
2. Corporate partners, government representatives, and sponsors interested in fostering relationships within the HomeComing network.
3. The general public who resonate with the HomeComing brand ethos.

Key Themes

1. **Collaboration:** “Together, we grow” – emphasising collective progress and shared opportunities.
2. **Celebration:** Honouring the milestones and successes of HomeComing and its partners.
3. **Community:** Building stronger connections across diverse stakeholders in the creative, business, and social sectors.



Fontein



Tshwanefontein, also known as "The Fountain of Youth," is a culturally vibrant event curated by HomeComing Events. Its aim was to break social barriers and unite young people through live DJ sets, performances, and a social atmosphere featuring food and drinks.

Historically, Tshwanefontein has been immensely popular in Pretoria, consistently selling out from 2016 to 2022 within minutes of release, attracting a youth demographic eager for memorable experiences.

The success of Tshwanefontein was so remarkable that we expanded the event to other cities, creating properties such as Polokwanefontein and Cape Town Tshwanefontein. We understand that our patrons' social and economic conditions, lifestyles, and attitudes significantly influence their travel behavior.

HomeComing Events is deeply committed to understanding the dynamic characteristics, motivations, and needs of the youth market segment. This commitment drives us to execute numerous experiences across the country that resonate with and meet the evolving demands of our customer base.



Fontein

Dates: 8 June 2025/ 6 July 2025/ 19 October 2025

Format: 1-day experience

Attendees: 1800 pax

Venue: 012 Central

Region: Tshwane, Gauteng

Target Consumer: 18 – 40



Friends Like Me

The Friends Like Me property is one that saw HomeComing Events branch into a new experience in 2023 the property launched when the company celebrated its 15-year anniversary.

We seek to host a live music picnic experience in Loftus which has become the heart of entertainment and a melting pot of culture in Pretoria. This is a daytime event that builds bonds between HCE and the people who have supported our properties.

Friends Like Me

Dates: 3 August 2025

Format: 1-day experience

Attendees: 4500 pax

Venue: Loftus, D Field

Region: Tshwane, Gauteng

Target Consumer: 21 – 45





Artist On The Rise

HCE's Artist on The Rise property is aimed at giving upcoming artists and DJ's a platform to showcase their capabilities. Artists send in their demos and they are then shortlisted to perform at the experience. The winners (top 3 artists) will automatically become opening acts for HCE's music festivals namely, HomeComing Africa; Friends Like Me and Sun City Takeover which will make its return this year.

Celebrity guests are contracted as judges for the competition and a further record deal opportunity may be realized for the chosen few through the relationships HCE has built with the country's top record labels. The event presents great opportunities for product sales, media content and general brand exposure.

Dates: 5 – 6 September 2025

Format: 2 day experience

Attendees: 2000 pax

Venue: 012 Central

Region: Tshwane, Gauteng

Target Consumer: 18 – 30



Artist On The Rise

'Artist on The Rise' serves as a dynamic platform dedicated to empowering emerging artists across various art forms, especially music. It offers these talents a unique opportunity to express themselves freely and authentically. Through our platform, artists not only showcase their skills but also share their personal narratives, enabling them to transcend barriers and establish profound connections with audiences.

At the heart of our mission lies the belief in the transformative power of creativity when nurtured in an environment of freedom and openness. By celebrating the concept of 'liberation through arts,' 'Artist On The Rise' encourages artists to challenge conventions, explore uncharted territories, and embark on daring artistic endeavors.

This ethos not only cultivates artistic growth but also sparks innovation, paving the way for groundbreaking performances and pioneering approaches to artistic expression. Through our support and promotion, we aim to amplify voices that might otherwise go unheard and foster a community where creativity flourishes.

'Artist On The Rise' is more than just a platform; it's a catalyst for artists to push boundaries, experiment boldly, and ultimately shape the future of artistic expression.



HOMECOMING
EVENTS

SOME OF THE PREVIOUS WINNERS:



TOSS
2nd place
2021



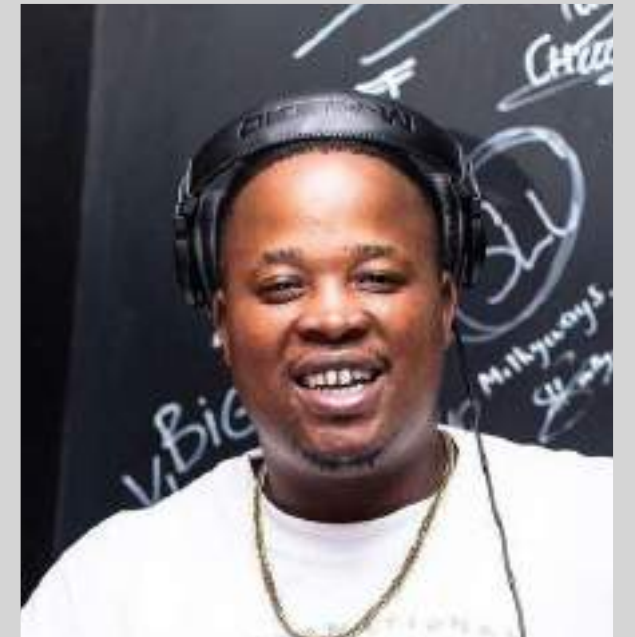
LOATINOVER POUNDS
Winner
2022



25K
Winner
2017



FOCALISTIC
Winner
2016



SJAVAS DA DEEJAY
2nd place
2023



DAY 1: 5 SEPTEMBER 2025

The event will feature performances by the top 50 finalists selected from the applications. A panel of esteemed judges will be present to evaluate each performance and provide constructive feedback.

DAY 2: 6 SEPTEMBER 2025

Following this, a rigorous selection process will ensue where the top 20 performers will be chosen based on their outstanding talents. The competition will then progress into intense head-to-head rounds, ultimately narrowing down to the final three winners.



Sun City Takeover

The Sun City Takeover is HCE's 4-day destination event. Carefully curated to provide patrons with a combination of a traveling experience as well as entertainment value. The Takeover speaks directly to the need for young professionals to travel with friends and engage in exciting new experiences and is hosted at the Sun City Resort.

With the launch in 2020, the Takeover is the most anticipated experience by HCE audiences. Over 4 days, HCE is being supplanted in Sun City Resort taking our resident DJs and event properties with us. The weekend also consists of a TshwaneFontein edition, fondly dubbed "Fon City". In 2024, HCE will continue to have full occupancy of the resort and will host 2000 people throughout the experience.

Dates: 31 October – 03 Nov 2025

Format: 4-day experience

Attendees: 2000pax

Venue: Sun City Resort

Region: North West

Target Consumer: 23 – 45

Sun City Takeover Event 1:

Day Club

We will be setting up 2 Day Club at the Cascades and Cabanas Pool, a prime location that ensures easy access and high foot traffic. These exclusive areas will offer a curated experience for our patrons, the Day clubs will consist of beach accessories, entertainment, flowing drinks, and plenty of photo opportunities to capture the moments.

Day Club Operating Hours:

- **Friday:** 14:00 PM - 12:00 AM
- **Saturday:** 10:00 AM - 1:00 PM
- **Sunday:** 10:00 AM - 1:00 PM

To enhance the experience, we will be incorporating pocket lounges and pool loungers featuring a fire dj line up and live performance to keep people dancing while they sip on cocktails and drinks poolside. The Day Clubs are the perfect place of brands to activate and be the first point of engagement for patrons over the festival weekend.



Sun City Takeover Event 2: U'R Instalment

Introducing U.R, a dynamic collaboration between Homecoming Events and U.R, set to revolutionize the Afro-tech experience at Sun City. This innovative event merges Homecoming Events' expertise in crafting memorable experiences with U.R's cutting-edge approach to technology and culture. U.R promises to immerse attendees in a fusion of Afro-centric vibes and futuristic elements, offering a fresh perspective on entertainment in the heart of Sun City.

Day 2 of our Takeover will kick off with a U'R instalment which will run from 12pm – 5pm. The instalment will serve as a much-needed value-add to the entire weekend experience.

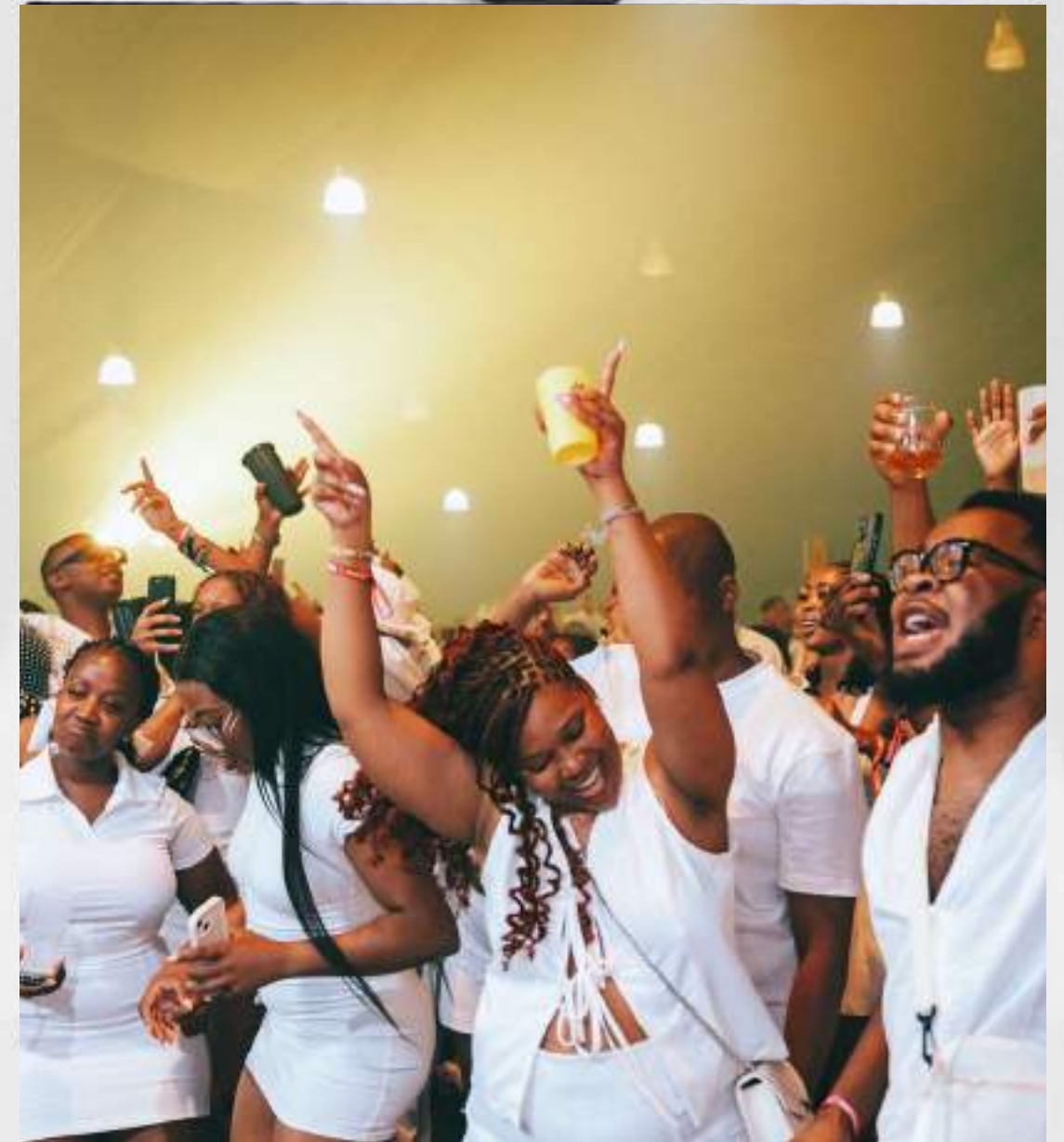


Sun City Takeover Event 3:

All White

HCE's summery All White soiree is making its comeback as the second highly-anticipated event of the Sun City Takeover weekend this year. The exclusive, themed event has been enhanced since finding its new home in Sun City FOUR years ago and is only blossoming into an even sexier and splashier experience in 2024.

Much like our previous instalment, Sun Park will be transformed into an All White wonderland where patrons will dance the afternoon and night away from 18:00 pm - 2:00 am.



Sun City Takeover Event 4: Fon City

HCE's iconic TshwaneFontein Sun City Edition returns as the highly anticipated finale for the 2025 Sun City Takeover. Affectionately known as 'Fon City' by loyal attendees, the event will mirror the mechanics of the TshwaneFontein property, allowing both HCE and the sponsoring brand to innovate and deliver the thrilling experiences patrons have grown to love.

Fon City kicks off at 14:00 on Sunday afternoon and concludes at 2:00 am.



Sun City Takeover Event 5

Majita Monday

Majita Monday will be hosted at the Sun City Shebeen on the 4th day of our experience (Monday, the 4th of November). HCE sees this addition to our Takeover as an opportunity to spread activity across the resort and introduce patrons to the different spaces that are available to them.

At the end of the weekend, patrons will be exhausted from all the activities they will be participating in from Friday to Sunday. Majita Monday grants our consumer base the opportunity to wind down and beat the end-of-weekend burn out and be better able to engage each other and reflect on their weekend at the resort, all while keeping the overall mood of the experience high and energetic. HCE believes that this extension of the Takeover will also serve our brand partners, as Majita Monday will also provide exclusive branding and commercial benefits.



SUNCITY TIKI LULU TAKEOVER
02 NOV - AMPHITHEATRE

U'R

12:00 - 14:00	Maxi Ofe
14:00 - 15:00	Atmos Blaq
15:00 - 16:00	Artwork Sounds
16:00 - 17:00	JNR SA

SUNCITY TIKI LULU TAKEOVER
02 NOV - SUN PARK

ALL WHITE

18:00 - 19:00	Mayor Flag
19:00 - 20:00	Small Babes
20:00 - 21:00	Ezra
21:00 - 22:00	DJ Capital
22:00 - 22:40	Leehleza & Abuti Lolo
22:40 - 23:30	Kaymoworld
23:30 - 00:30	2wo Bunnies
00:30 - 01:00	Zee Nxumalo
01:00 - 02:00	The Josh & Questo

SUNCITY TIKI LULU TAKEOVER
04 NOV - THE SHEBEEN

MAJITA MONDAY

16:00 - 17:00	Mayor Flag
17:00 - 18:00	Vettys
18:00 - 19:00	Mpako
19:00 - 20:00	M Touch
20:00 - 21:00	Banques
21:00 - 22:00	Dench
22:00 - 23:00	Venom
23:00 - 00:00	Sfarzo Rtee

SUNCITY TIKI LULU TAKEOVER
03 NOV - CABANAS LAWN

FON CITY

14:00 - 15:00	DJ Leeb
15:00 - 16:30	NOUVEAUX
16:30 - 17:30	Small Babes
17:30 - 18:30	DJ Leeb
18:30 - 19:30	DJ Kent
19:30 - 20:00	Mawhoo
20:00 - 20:50	Banques
20:50 - 21:30	Helo
21:30 - 22:30	Ezra
22:30 - 23:00	Venom
23:00 - 00:00	Dina Thukzin
00:00 - 00:50	Fantastic
00:50 - 01:50	Mr Thair

ARTIST ON THE RISE FINALISTS

STUSSY JEYOREI 2THO WH LANYORN BMEZA EPOLLOTHMORTAL AUTHENTIC DIMPNO BABY MONO BERRY & KAYCEE BLACK WILD BOPLING ATTACK (TRIO) BRANDY_NICE BROWN DELUXE BUDDY_ZER BURUU SA	CHVALIE EARTHWING DEE KEE DENICE ROSE DUN D KOTA EKALAPABLE FLOWBOI FOURTYTHOUS FRANK JENKINS FRANK THE OUTCAST GHOST BUNNY GLOCK ANGEL IMKING YONILWADE	ZBI CHINE SHYFEE DAKING JOEY ONE RANGER KIM K HAYOLES HPIKKELELI GHOST N MOSIKTY LONDON PASSION THEMBA MIB SHOWA DRAHINE YONELA HYPAVILI	UNIKLE KEN MIFHELI TYCOON SPACEO NATIVEDU ONE NEKEETO NPUML LONDON NAVI DEEP MAYOW & OISLU ROYAL SISTERS P-TOUCH SHO BANDO GHENT @ DIANE REIGN
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HOME COMING AFRICA
05 OCT

2 STAGES

DJ Mashorisa	A-Ricce	Uncool MC	/cotta Napham
Zee Nxumalo	/too Mcolo	Leemickrazy	K Mac
Majera Doe Boy	C. Jaymrandi	/hebestxt	Mawhoo
Blaxie	Daliwonga	Dumbo	King Monada
25K	Zerto Sam	Phoenix Deep	Lemaczo
Bedrick West	Berry Jive	/javasdaDeelay	M Touch
DJ Dadman	TjaroSuperstar	Lesedi the DJ	TP The DJ
Yumex	The Big Hash	Venom	Ishmamane
Banques	/sfarzo Rtee	Gee DJ	Thee Burle
G-Tech	Khalce G	/aint Cleo	Mpumi Landon
Loatinover Pounds	Flash Lah Lah	Tito M	Yuzee

PRETORIA BOTANICAL GARDENS

AVAILABLE AT WWW.HOMECOMINGEVENTS.CO.ZA

HATFIELD FRESHERS
6 APRIL 2024

PERFORMANCES FROM

HASTY & DUTSHEGU AMIS BADBANDI ZERO
MUGHEN SMALLBABES DESEDI THE DI VENOM
MAYOR FLAG SHEBESHXT MELLOW & SLEAZY
CYAN BOUZE K MAT LEEMICKRAZY MTOUCH

HATFIELD PLAZA

EARLY BIRD TICKETS R150

GENERAL TICKETS R200 LATE BLOOMER R250

Friends like me
SOUNDS FROM FRIENDS:

KABZA DE SMALL BENJAMIN DUBE YOUNG STUNNA
(WITH LIVE BAND)
JULLIAN GOMES MDU AKA TRP C. JAYMNANDI BANQUES ADILLXH K MAT CHAR PAPI MC - ALPHI

SUN 22 DEC // 12:00-21:00

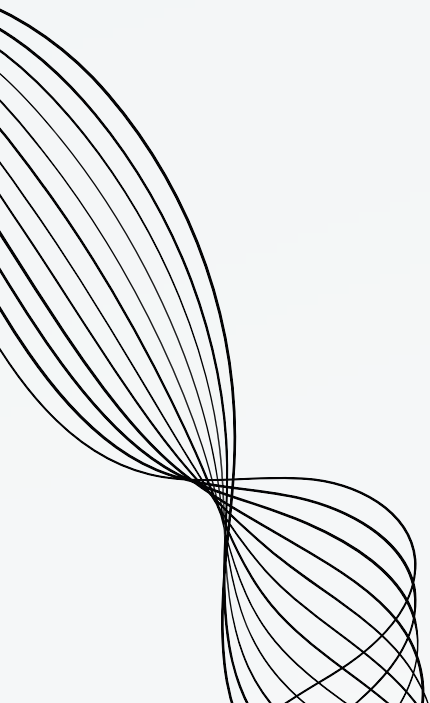
Tickets **R250** at www.homecomingevents.co.za

LOFTUS D FIELD, PRETORIA

SPONSORSHIP & EVENT FUNDRAISING

At HomeComing Events, sponsorship is an important element of our events success. It allows us to create meaningful opportunities for brands to activate and engage with our diverse and dynamic audiences in authentic ways. In turn, the financial investment provided by our sponsors is critical in offsetting event expenses, enabling us to deliver world-class experiences that celebrate music, culture, and community.

Through this symbiotic relationship, we not only elevate the visibility of our partners but also ensure the continued growth and sustainability of our events.



POTENTIAL SPONSORSHIPS 2025

- SAB
- DIAGEO
- Tiger Brands
- Unilever
- VW
- Coca-Cola
- Nedbank
- Standard Bank
- Pernod Ricard
- Liquifruit
- Nedbank
- FNB
- Yoco
- Santam
- Graham Beck
- Santam
- Supersport
- DSTV
- Samsung
- Uber
- Spar
- Simba
- Lays
- Willards
- Nandos
- KFC
- Revlon
- Powerade
- Suzuki



SPONSORS THAT SUPPORTED US IN 2024

- SAB
- DIAGEO: Johnnie Walker, Don Julio, Gordons, Smirnoff
- Avis
- Roses
- VW
- Coca-Cola
- Nedbank
- Doritos
- Cream of Nature
- power FM
- Tuks FM
- Mitchum
- JTI
- FNB

- Netball SA
- Jagermeister
- RGBC
- Galxboy
- Redbull



CONTACT US

A series of overlapping, wavy black lines that flow from the left side of the page towards the center, creating a sense of movement and depth.

Bo Moletsane

HomeComing Events

Sponsorship & Strategy Manager

Bo@homecomingza.com

072 783 2299

Ipeleng Thakanyane

HomeComing Events

Sponsorship & Strategy Assistant
Manager

Ipeleng@homecomingza.com

078 492 2804

Athabile Ngxamngxa

HomeComing Events

Managing Director

Athabile@homecomingza.com

071 494 5873





HOMECOMING EVENTS

BUDGET FOR DSAC ROLL-OUT

TSHWANEFONTEIN -JUNE

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
VENUE	012 Central Courtyard	1	R25,000.00	R25,000.00
Total Venue				R25,000.00
SAFETY & SECURITY	Entry Tags	2000	R4.78	R9,560.00
	Medics	1	R9,800.00	R9,800.00
	Tactical Response	1	R14,000.00	R14,000.00
	IMPI Security	8	R800.00	R7,380.00
	Acoustic Engineer	1	R4,500.00	R4,500.00
	Safety Officer	1	R3,000.00	R3,000.00
	Structural Engineer & Blue File	1	R8,000.00	R8,000.00
	Public Liability	1	R2,000.00	R2,000.00
	Bouncers	12	R900.00	R10,800.00
Total Safety & Security				R69,040.00
MARKETING	Photography	1	R45,000.00	R51,750.00
	Videography	1	R35,000.00	R35,000.00
	Website Management	1	R2,000.00	R2,000.00
	Poster Design	1	R2,000.00	R2,000.00
Total Marketing				R90,750.00
ARTISTS	Artists	-	-	R160,000.00
PRODUCTION	Technical	1	R64,415.07	R64,415.07
	Structures & Lighting	1	R40,000.00	R40,000.00
	Extra Benches + Fence	100	R150.00	R16,000.00
	Gazebo's	10	R0.00	R0.00
	Fence	50	R0.00	R0.00
	Ablution	4	R2,000.00	R8,000.00
	Tent	1	R12,000.00	R12,000.00
	Power & Lighting	1	R6,000.00	R6,000.00
Total Production				R146,415.07
EXTRAS	Staff	28	R500.00	R14,000.00
	Operations	2	R2,000.00	R4,000.00
	FON Lights	1	R2,250.00	R2,250.00
	Fireworks	1	R12,000.00	R12,000.00
	Bulldog	1	R9,051.19	R9,051.19
	Radios	1	R0.00	R0.00

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
	Vendor Fees	4	R350.00	R1,400.00
Total Extras				R42,701.19
TOTAL EXPENSES				R508,906.26

TSHWANEFONTEIN- JULY

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
VENUE	012 Central Courtyard	1	R25,000.00	R25,000.00
Total Venue				R25,000.00
SAFETY & SECURITY	Entry Tags	2000	R4.78	R9,560.00
	Medics	1	R9,800.00	R9,800.00
	Tactical Response	1	R14,000.00	R14,000.00
	IMPI Security	8	R800.00	R7,380.00
	Acoustic Engineer	1	R4,500.00	R4,500.00
	Safety Officer	1	R3,000.00	R3,000.00
	Structural Engineer & Blue File	1	R8,000.00	R8,000.00
	Public Liability	1	R2,000.00	R2,000.00
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	Poster Design	1	R2,000.00	R2,000.00
Total Marketing				R90,750.00
ARTISTS	Artists	-	-	R160,000.00
PRODUCTION	Technical	1	R64,415.07	R64,415.07
	Structures & Lighting	1	R40,000.00	R40,000.00
	Extra Benches + Fence	100	R150.00	R16,000.00
	Gazebo's	10	R0.00	R0.00
	Fence	50	R0.00	R0.00
	Ablution	4	R2,000.00	R8,000.00
	Tent	1	R12,000.00	R12,000.00
	Power & Lighting	1	R6,000.00	R6,000.00

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
Total Production				R146,415.07
EXTRAS	Staff	28	R500.00	R14,000.00
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	Fireworks	1	R12,000.00	R12,000.00
	Bulldog	1	R9,051.19	R9,051.19
	Radios	1	R0.00	R0.00
	Vendor Fees	4	R350.00	R1,400.00
Total Extras				R42,701.19
TOTAL EXPENSES				R508,906.26

FRIENDS LIKE ME EVENT BUDGET- AUGUST

Category	Item	Units	Days	Unit Cost (Excl VAT)	Actual Cost (Excl VAT)	Actual Cost (Incl VAT)
VENUE	Venue Hire	1	1	R80,500.00	R80,500.00	R80,500.00
Total Venue					R80,500.00	R80,500.00
PRODUCTION	Technical (Blue Array)	1	1	R123,495.70	R123,495.70	R142,020.06
	Stage and Lighting (Stage Effects)	1	1	R156,849.57	R156,849.57	R180,377.00
	Power & Lighting (Event Power)	1	1	R105,162.30	R105,162.30	R120,936.64
	Temporary Structures (Events Guys)	1	1	R108,130.00	R108,130.00	R124,349.50
	Pallet Furniture	1	1	R19,600.00	R19,600.00	R19,600.00
	Artist Tent	1	1	R9,500.00	R9,500.00	R10,925.00
	Snowpeaks	1	1	R0.00	-	-
	Bench Sets	100	1	R150.00	R15,000.00	R17,250.00
	Connected Benches	60	1	R230.00	R16,300.00	R16,300.00

Category	Item	Units	Days	Unit Cost (Excl VAT)	Actual Cost (Excl VAT)	Actual Cost (Incl VAT)
	Stretch Shade & Tree Wrap	1	1	R35,100.00	R35,100.00	R35,100.00
Total Production					R589,137.56	R666,858.20
SAFETY, SECURITY & SITE	Security (IMPI)	1	1	R50,010.00	R50,010.00	R57,511.50
	Flagship	24	1	R900.00	R21,600.00	R21,600.00
	Medics (FCS Medics)	1	1	R25,000.00	R25,000.00	R25,000.00
	Accreditation	4000	1	R3.92	R15,680.00	R15,680.00
	Blue File	1	1	R8,900.00	R8,900.00	R8,900.00
	Traffic Free Flow	1	1	R26,405.47	R26,405.47	R30,366.29
	Public Liability	3500	1	R1.07	R3,743.48	R4,305.00
	Signage	1	0	R0.00	-	-
Total Safety & Security					R151,338.95	R163,362.79
TALENT					R250,000.00	R250,000.00
MARKETING	Boosted Posts	1	1	R0.00	-	-
	Graphics	1	1	R7,000.00	R7,000.00	R7,000.00
	T-Shirts for Staff	20	1	R250.00	R5,000.00	R5,000.00
	Photography	1	1	R37,000.00	R37,000.00	R37,000.00
	Videographer	1	1	R26,680.00	R26,680.00	R26,680.00
	Sticker	1	1	R390.00	R390.00	R390.00
	Roses	1	1	R4,800.00	R4,800.00	R4,800.00
Total Marketing					R80,870.00	R80,870.00
TRAVEL & ACCOMMODATION	Site Bakkie	1	3	R2,000.00	R6,000.00	R6,000.00
	Diesel/Petrol Expense	1	1	R0.00	-	-
Total Travel & Accom.					R6,000.00	R6,000.00

Category	Item	Units	Days	Unit Cost (Excl VAT)	Actual Cost (Excl VAT)	Actual Cost (Incl VAT)
PERSONNEL	General Staff (External)	23	1	R500.00	R11,500.00	R11,500.00
	Operations Manager	1	5	R1,500.00	R7,500.00	R7,500.00
	Acoustic Engineer	1	1	R4,500.00	R4,500.00	R4,500.00
Total Personnel					R23,500.00	R23,500.00
WASTE MANAGEMENT & ABLUTION	Ablutions	1	1	R78,890.00	R78,890.00	R90,723.50
	Site Cleaning	1	1	R0.00	-	-
Total Waste Mgmt & Ablution					R78,890.00	R90,723.50
EXTRAS	Radios	25	1	R220.00	R5,500.00	R6,325.00
	Card Swipes (Food, riders etc.)	1	1	R26,236.60	R26,236.60	R26,236.60
	Vendor Fees	1	1	R5,036.00	R5,036.00	R5,036.00
Total Extras					R36,772.60	R37,597.60
TOTAL EXPENSES					R1,297,009.11	R1,399,412.09

ARTIST ON THE RISE BUDGET- SEPTEMBER

Category	Item	Days	Units	Unit Cost (R)	Actual Cost (R)
VENUE	Venue Hire	2	1	R34,500.00	R34,500.00
Total Venue					R34,500.00
PRODUCTION	Technical	1	1	R18,600.00	R18,600.00
	Structures	1	1	R3,600.00	R3,600.00
	Bulldog	1	1	R1,250.00	R1,250.00
	Benches	1	40	R150.00	R6,000.00
	Gas Heaters	0	0	R0.00	R0.00
Total Production					R29,450.00
SECURITY AND SITE	Flagship Secure	2	3	R900.00	R5,400.00
Total Security & Site					R5,400.00
PERSONNEL	External Staff	1	3	R1,500.00	R1,500.00
Total Personnel					R1,500.00
MARKETING	Photography	2	1	R24,000.00	R24,000.00

Category	Item	Days	Units	Unit Cost (R)	Actual Cost (R)
	Videography	2	1	R8,625.00	R8,625.00
	MC	2	1	R1,000.00	R2,000.00
	Balcony Sessions	1	1	R3,500.00	R3,500.00
Total Marketing					R36,125.00
EXTRAS	Winning Prize 1st	1	1	R5,000.00	R5,000.00
	2nd Place	1	1	R3,000.00	R3,000.00
	3rd Place	1	1	R2,000.00	R2,000.00
	Staff Food	1	1	R2,000.00	R2,000.00
	Staff Refreshments	2	1	R1,600.00	R3,200.00
	Hospitality	1	1	R4,000.00	R4,000.00
Total Extras					R19,200.00
TOTAL EXPENSES					R126,175.00

TSHWANEFONTEIN -OCTOBER

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
VENUE	012 Central Courtyard	1	R25,000.00	R25,000.00
Total Venue				R25,000.00
SAFETY & SECURITY	Entry Tags	2000	R4.78	R9,560.00
	Medics	1	R9,800.00	R9,800.00
	Tactical Response	1	R14,000.00	R14,000.00
	IMPI Security	8	R800.00	R7,380.00
	Acoustic Engineer	1	R4,500.00	R4,500.00
	Safety Officer	1	R3,000.00	R3,000.00
	Structural Engineer & Blue File	1	R8,000.00	R8,000.00
	Public Liability	1	R2,000.00	R2,000.00
	Bouncers	12	R900.00	R10,800.00
Total Safety & Security				R69,040.00
MARKETING	Photography	1	R45,000.00	R51,750.00
	Videography	1	R35,000.00	R35,000.00
	Website Management	1	R2,000.00	R2,000.00
	Poster Design	1	R2,000.00	R2,000.00
Total Marketing				R90,750.00
ARTISTS	Artists	-	-	R160,000.00
PRODUCTION	Technical	1	R64,415.07	R64,415.07

Category	Item	Units	Unit Cost (R)	Projected Subtotal (R)
	Structures & Lighting	1	R40,000.00	R40,000.00
	Extra Benches + Fence	100	R150.00	R16,000.00
	Gazebo's	10	R0.00	R0.00
	Fence	50	R0.00	R0.00
	Ablution	4	R2,000.00	R8,000.00
	Tent	1	R12,000.00	R12,000.00
	Power & Lighting	1	R6,000.00	R6,000.00
Total Production				R146,415.07
EXTRAS	Staff	28	R500.00	R14,000.00
	Operations	2	R2,000.00	R4,000.00
	FON Lights	1	R2,250.00	R2,250.00
	Fireworks	1	R12,000.00	R12,000.00
	Bulldog	1	R9,051.19	R9,051.19
	Radios	1	R0.00	R0.00
	Vendor Fees	4	R350.00	R1,400.00
Total Extras				R42,701.19
TOTAL EXPENSES				R508,906.26

SUN CITY TURN OVER -NOVEMBER

Expense Category	Item	Units	Days	Unit Cost (R)	VAT (R)	Actual Cost (Incl. VAT)
Venue & Accommodation	Staff Accommodation (Cabanas)	24	1	R7,565.22	R27,234.78	R208,800.00
	Staff Accommodation (Cabanas)	0	1	R8,895.65	-	-
	Cost of Accommodation Sold	1	1	R6,518,801.17	-	R6,518,801.17
	Cabanas Artists	10	1	R6,618.26	R9,927.39	R76,110.00
	Cascades Sponsors	9	1	R13,043.48	R17,608.70	R117,391.30
	Cabanas Sponsors	10	1	R8,895.65	R13,343.48	R88,956.52

Expense Category	Item	Units	Days	Unit Cost (R)	VAT (R)	Actual Cost (Incl. VAT)
	Palace Artists	12	1	R19,304.35	R34,747.83	R266,400.00
	The Kingdom Accommodation	1	1	R125,217.39	R18,782.61	R144,000.00
Venue	Venue Hire	1	1	R238,117.39	R35,717.61	R273,835.00
Production	Structures & Lighting	1	1	R482,084.80	R72,312.72	R554,397.52
	Power & Lighting	1	1	R127,826.09	R19,173.91	R147,000.00
	Technical Production	1	1	R345,682.61	R51,852.39	R397,535.00
	Pyro/Special Effects	1	1	R100,000.00	R15,000.00	R115,000.00
	Temporary Structures	1	1	R102,608.70	R15,391.30	R118,000.00
	Furniture	1	1	R620,000.00	-	R620,000.00
	Rotating Stage	1	1	R38,000.00	R5,700.00	R43,700.00
	Bean Bags	1	1	R12,000.00	-	R12,000.00
	Dancers	1	1	R56,100.00	R8,415.00	R64,515.00
	Decor	1	1	R11,774.00	-	R11,774.00
	Benches	1	1	R15,000.00	-	R15,000.00
	Scrim	1	1	R14,788.18	-	R14,788.18
	Stretch Shade & Tree Wrap	1	1	R41,300.00	R6,195.00	R47,495.00
Safety, Security & Site	Security (Grade-C, Build Up, Overnight + Shows)	1	1	R69,247.83	R10,387.17	R79,635.00
	Accreditation	3000	1	R4.80	-	R14,400.00
	VPO Security	1	1	R36,468.72	R5,470.31	R41,939.03

Expense Category	Item	Units	Days	Unit Cost (R)	VAT (R)	Actual Cost (Incl. VAT)
	Medic	1	1	R33,913.04	R5,086.96	R39,000.00
	Safety Officer	5	1	R3,000.00	-	R15,000.00
	Electrical COC	1	1	R10,249.57	R1,537.43	R11,787.00
	Structural COC	1	1	R15,000.00	-	R15,000.00
	Bouncers	6	3	R900.00	-	R16,200.00
Talent	JOC (Compliance)	-	-	R300.00	R2,300.00	-
Marketing	Graphics	1	1	R9,000.00	-	R9,000.00
	Photography	1	1	R91,304.35	R13,695.65	R105,000.00
	Videographer	1	1	R81,900.00	R12,285.00	R94,185.00
	Merch	1	1	R45,805.00	-	R45,805.00
Travel & Accommodation	Diesel/Petrol expense	1	1	R5,000.00	-	R5,000.00
	Staff Shuttle - 21 Seater	1	1	R15,000.00	-	R15,000.00
Hospitality	-	-	-	R9,180.00	R70,380.00	-
Personnel	General Staff	31	3	R500.00	-	R46,500.00
	Operations	1	3	R1,000.00	-	R3,000.00
	Site Manager	1	3	R2,000.00	-	R6,000.00
Waste Management & Ablution	Cleaning	1	1	R13,857.79	R2,078.67	R15,936.46
	Ablution	1	1	R125,990.00	R18,898.50	R144,888.50
Collateral	Dakairo GXB	1	1	R236,175.99	-	R236,175.99
	Sila Branding	1	1	R153,700.00	R23,055.00	R176,755.00
RSVP Management/Guest Relations	Welcome Packs	1	1	R60,000.00	-	R60,000.00

Expense Category	Item	Units	Days	Unit Cost (R)	VAT (R)	Actual Cost (Incl. VAT)
TOTAL EXPENSES						R11,923,271.31

TOTAL AMOUNT REQUESTED

MONTH	EVENT	TOTAL GRANT REQUESTED
May	HCE Birthday	R570,000.00
June	Tshwanefontein	R500,000.00
July	Tshwanefontein	R500,000.00
August	Friends Like Me	R1,000,000.00
September	Artist On The Rise	R100,000.00
October	Tshwanefontein	R500,000.00
November	Sun City Takeover	R1,000,000.00
		R 4 170,000.00