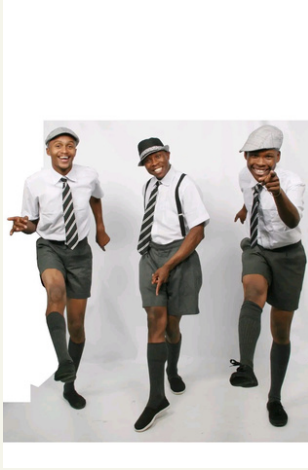




Company Background.

Ulozolo Youth Organisation is a Non-Profit organisation established in 2013 by a group of young artists, who saw a need to play a pivotal role in the development and sustainability of young artists within the creative and cultural economy. The organisation was formed with an aim of developing business acumen to young people, create sustainable jobs, create a creative consultation space where artists can gather and innovatively brainstorm and engage on creating programmes and initiatives that can best serve the interest of the artists while servicing communities. The organisation consulted with various stakeholders within the sector, to ascertain hindering factors for youth to survive within this thriving sector, and major outcomes were that young people lack understanding of arts business, minimal resource centres to provide information for emerging arts organisations and arts practitioners, lack of funding and access to arts spaces where young people can practice their arts, unfair distribution of funds and limitations in terms of occupying influential positions within the sector. Ulozolo Youth Organisation will work as a mortar, a collaborator, and a unifier of all likeminded young people in KZN. The organisation also works as a creative hub where through skills development, community outreach programmes and professional entertainment activities, artists can explore their creativity. Since inception Ulozolo has produce renowned artists, directors, and writers, who are now very influential in the sector and some owning their businesses.



source: ULOZOLO FACEBOOK
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Product and services.

- Concept development.
- Training and development.
- Skills training.
- Script writing.
- Theatre.
- Dance.
- Music.
- Campaigns.
- Outreach programmes.
- Events Management.

Our vision.

Ulozolo Youth Organisation is a team of young, vibrant, and energetic leaders who are willing to eradicate the scandal of poverty amongst creative and cultural workers. We have a vision of providing training and skills to empower our young artists to easily design and develop their businesses, create a conducive environment for artists to perform and earn a living, boost the province's economy through creative work and to professionally produce work for nation building and preservation of our heritage and culture.

O u r m i s s i o n .

Ulozolo Youth Organisation was conceived with a mandate of capacitating young people with business acumen, and provide trainings and skills on how to turn arts into business, it is for that reason that the mission of the organisation is to trade as a social enterprise , where social ills are addressed through performance , and artists from previously disadvantaged communities are given an opportunity to turn their talent to gold, We have a mission of having our own record label and film department , where all trained artists can be recruited to work on commercial projects conceptualised by the organisation. The revenue generated through commercial projects will be donated to the organisation to continue with it social mandate.

