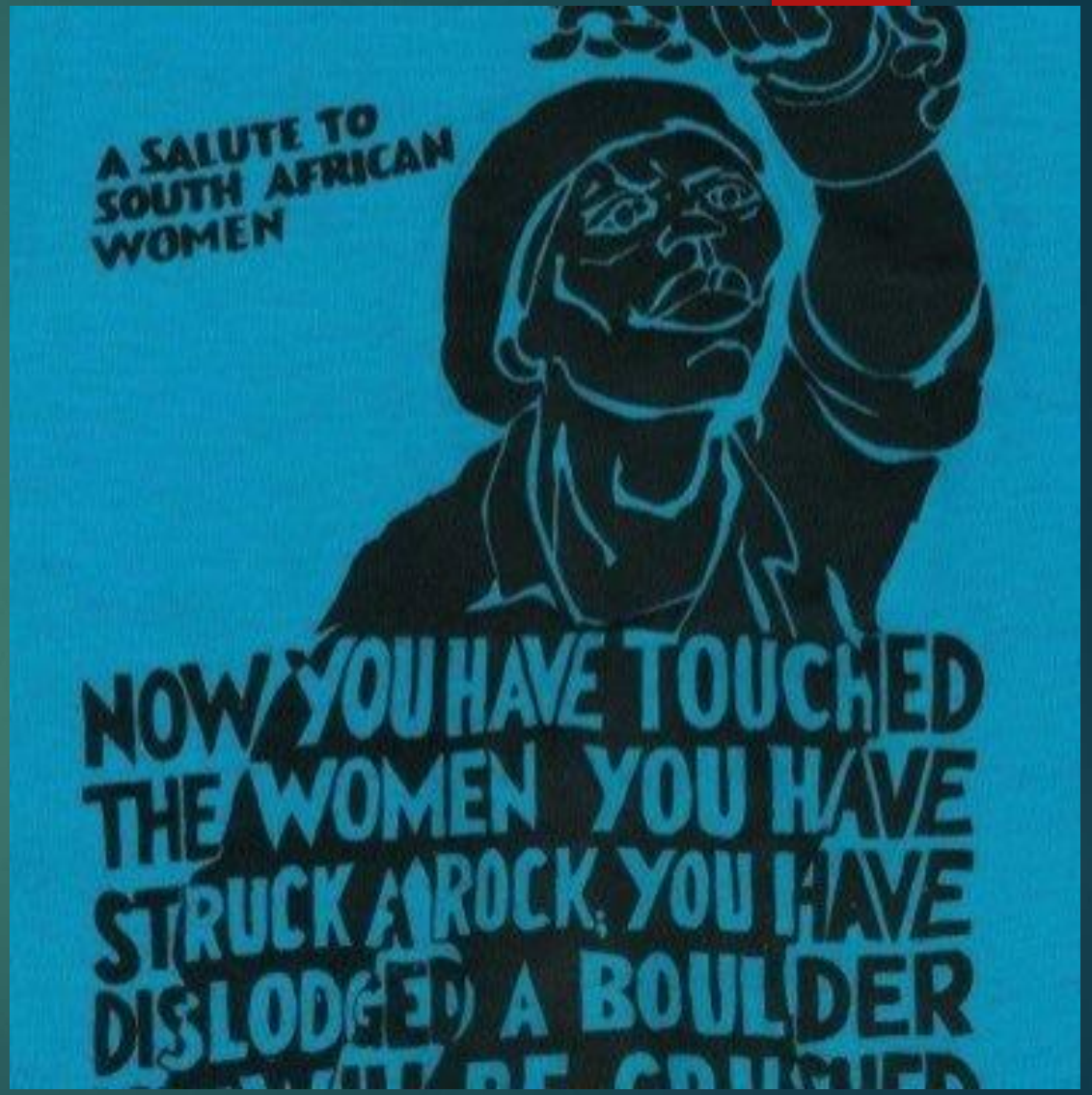


‘Women of Change ’ EXHIBITION PROPOSAL

CONTANT DETAILS

PROPOSAL NAME	WOMEN OF CHANGE EXHIBITION
PROJECT PROPOSER	NGUNI SHADES ARTS AND TRAINING ACADEMY
PHYSICAL ADDRESS	270 Stamford court Stamford Hill Road DURBAN 4000
CONTACTS DETAILS	Nosipho Diko-083 240 1808 Shaun Majola - 083 368 9838 nosiphongunishades@gmail.com
PROVINCE	KWAZULU NATAL, DURBAN



AFRICA MONTH

The month of August is recognized as Women's month – a time when the continent of Africa commemorates the founding of the Organization of African Unity (OAU).

Women of Change is a tribute not only to the thousands of women who marched on that day in 1956, but also a tribute to the pioneers of the women's movement in this country, dating back to 1913, when women like Charlotte Maxeke led the way in establishing the ANC Women's League and encouraging women to engage in the struggle for freedom.

Pioneers include Winnie Mandela, Gcina Mhlophe, Mariam Makaba and many.

Pioneers include Cissy, Jaynab and Amina Gool, who were amongst the leaders of the National Liberation League and the Non-European United Front of the 1930s. For this reason they had more to struggle against, and many women are still resisting oppression as a result of their gender today, either in the workplace or at home. In this unit we will look at:

- some specific instances where women took a stand against apartheid
- some women's organizations and
- some prominent women.



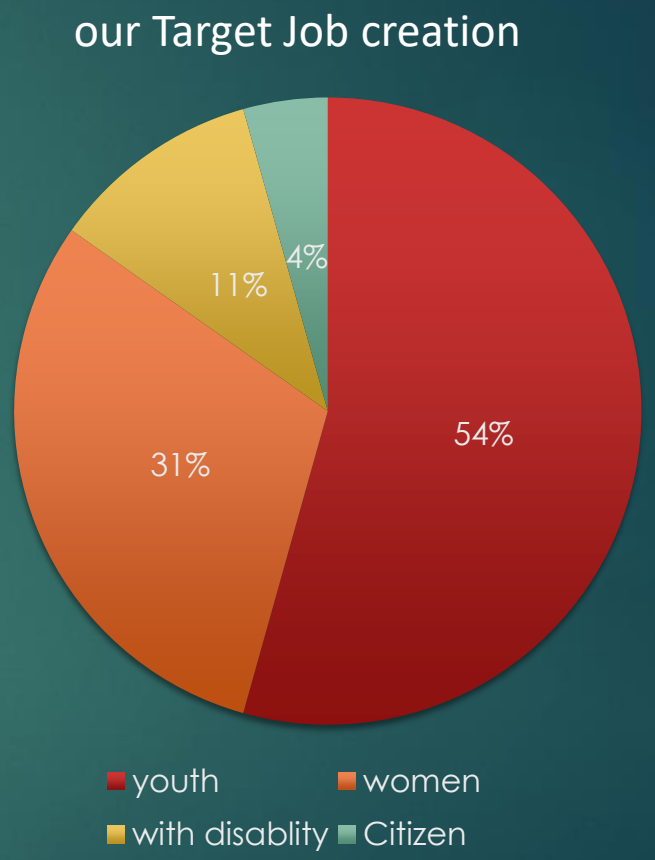
This document seeks to propose a strategic partnership between Nguni Shades and MGE to partner with us in May 2024 to celebrate the Africa Month. The Playhouse company has sponsored us with the Venue (the grand foyer).

The exhibition is themed 'Women of Change' Exhibition aimed at celebrating and embracing the black consciousness, the spirit of Ubuntu and showcasing our elegant African fashion.

Nguni Shade will work with young designers especially who are unemployed to showcase pieces of their fine African elegance couture's that represent the South African Women of change (political ,musical, arts sport) and in any other form who played major role in shaping our history to be a better country.

HOW NGUNI SHADES INTENDS TO SOLVE THE PROBLEM

- Most of the Aspiring Designers in South Africa are still grabbling with the lack of necessary support that will enable them to run their businesses in a professional manner. This proposal promises to work closely with the young crafts by doing the following.
- South Africa is faced with high employment rate especially youth unemployment. Having a training programme targeting Youth will allow them to access skills, access procurement opportunities as well as access to markets.
- We are targeting to crat over 45 jobs with this project.



Problem	Intervention	Project Outcome
Access to Skills	▪ Upskill designers with necessary tools to manage their businesses in a professional manner. ▪ Ensure compliance with relevant bodies Company registration	▪ Training in (Entrepreneurship, customer care, business management etc) • Partnering with SEDA for Voucher programme
Access to Markets	▪ Business Linkages with Event Companies; Corporate and Government Departments. ▪ Talent Fair to showcase their skills. ▪ Exhibition ▪ International exposure (different museums around globe)	▪ Elevator Pitch training. ▪ Business Profile writing ▪ Marketing tips (Add on business support). ▪ Local exhibition: City Hall, Durban Business Fair (Regionals)
Access to Mentorship	▪ Mentorship and Coaching ▪ Invite industry experts for guidance and support.	▪ Mentorship programme ie: ▪ Peer to peer Mentorship ▪ Group mentorship ▪ Networking and grooming sessions.

background

Nguni shades is lifestyle and fashion design business that was formed in Durban in 2000 by the internationally renowned fashion design duo, Nosipho Diko and Shaun Dugen-Majola. From its humble beginnings it has now grown into a fully-fledged internationally respected and appreciated fashion house which has won several national and international accolades..

Nguni Shades are fashion & costume designer professionals and specialises in develop wardrobes, accessories and other fashion apparels that are be used in theatre, film, and television. We worked closely with the directors, producers, as well as with the costume design team to ensure that the costumes that we generated are precisely based on what the story, drama, or script requires.

Proposed to MGE

- We wish to propose for a Marketing Funding sponsorship of our Exhibition which will be staged at The Playhouse Company from 01-31 May 2024.
- We have 20 designers (5 of them are our interns from Durban University of Technology).
- Our country is faced with higher unemployment rate, with this exhibition we aim to empower woman, create jobs and expose the young talented designers

Budget Item	Amount
Management fee @ 10%	R 45 000.00
Production fee	R 405 000.00
Total	R 450 000.00

Target group

- The event targets the following:
- Young designers
- Fashion houses
- Media (inspired by fashion)
- Government
- Film houses
- Music houses and event organisers
- Schools of Art and fashion

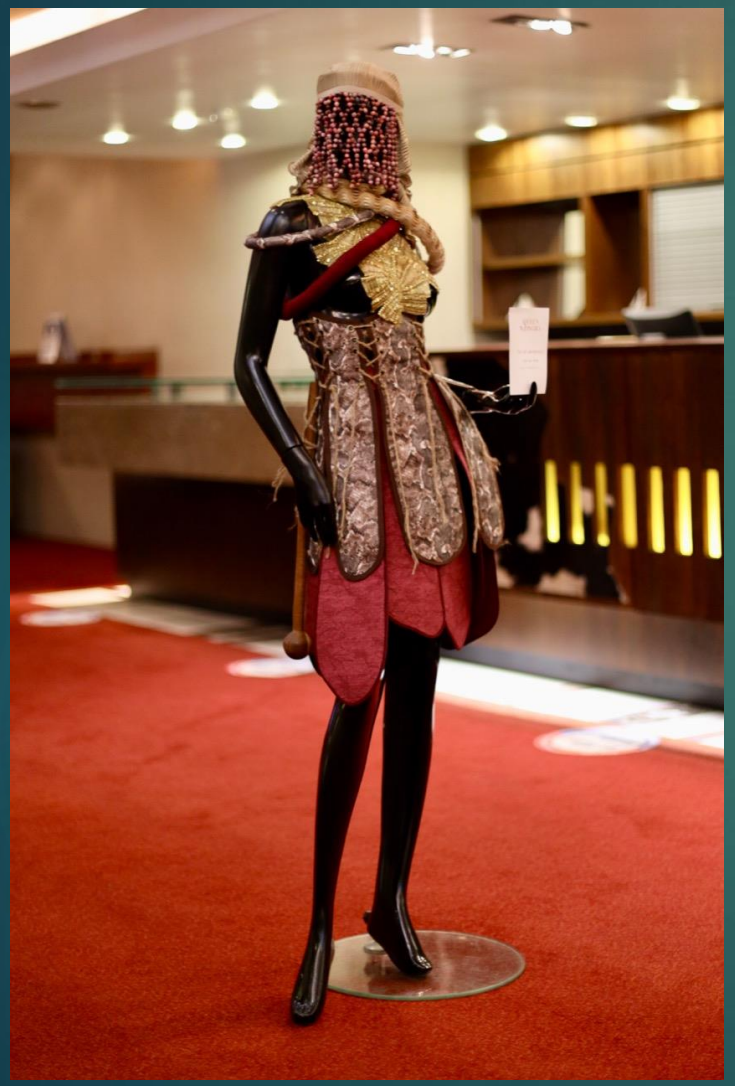
INVITATIONS

- In planning the event we have taken a position to draw up a database and do the ff:
- Invitations ie emails; social media, and SMS
- Word Of Mouth:
- Activations: Working With DUT Students
- Pop Ups Shops

WHY YOU COME TO OUR EVENT?

- Fresh fashion idea's
- Exhibit the young talent
- Platform to network and get expert advise
- Exclusive talent in costume making done by youth

Our Previous Exhibitions



QUEEN NZINGHA MBANDE OF AMBUNDU

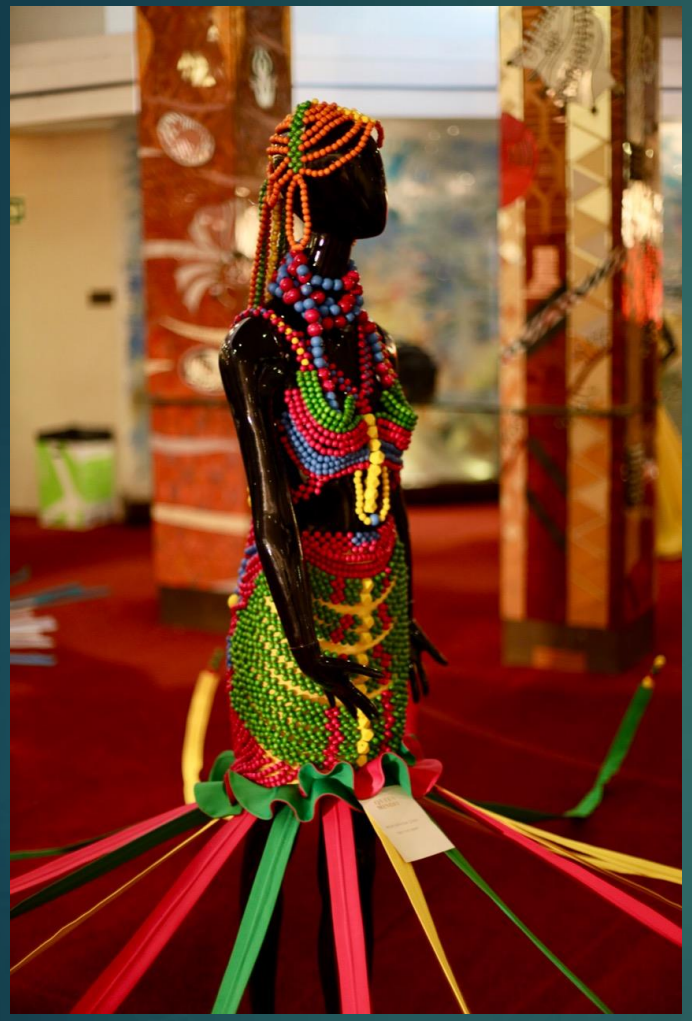
KINGDOMS OF NDONGO

Nzingha Mbande (1583–1663) was Queen of the Ambundu Kingdoms of Ndongo (1624–1663) and Matamba (1631–1663), located in present-day northern Angola. Born into the ruling family of Ndongo, Nzinga received military and political training as a child, and she demonstrated an aptitude for defusing political crises as an ambassador to the Portuguese Empire. She later assumed power over the kingdoms after the death of her father and brother, who both served as kings.



QUEEN MANTOMBI SHIYIWE DLAMINI ZULU OF AMAZULU

Mantfombi Shiyiwe Dlamini Zulu, Princess of eSwatini, Queen Regent of the Zulu was the queen consort of the Zulu Nation from 1977 to 2021 as the Great Wife to King Goodwill Zwelithini. She served as the queen regent from March 2021 to April 2021.Mantfombi Dlamini was born in 1956. Her father, Sobhuza II of Swaziland, was both the heir to an ancient dynasty and the founder of a country that was known at its independence as Swaziland. Mantfombi's brother, Sobhuza's successor Mswati III, would ultimately change their country's name to Eswatini in 2018.Queen Mantfombi Dlamini, Swaziland's King Mswati the third's sister, is the third wife to the late Zulu King. Married in 1977, she has eight children with King Zwelithini. Her son Prince Misuzulu is rumoured to be a strong contender to succeed the King.



QUEEN MINDIY BUDGAR OF KENYA

Mindiy Budgar from Kenya is a worrier, she is the one who challenged the Kenyans, since a woman in kenya is not that important other than fetching water, firewood and cooking. The important people in kenya are worries (man) so she took them on challenge and won. She became the first female worrier and open the the gap for other womens in kenya.



Title: **UKHUKHO**

In our Culture Women sit on the met referred as 'Ukhukho' in the Xhosa nation. Women are not allowed to voice out their views and opinions in cultural ceremonies. Ngoko ke thina boomama neentombi zelilixa siyalunxiba ukhukho kuba lubuya lubene ntsingiselo eyahlukileo kuna kuqala.



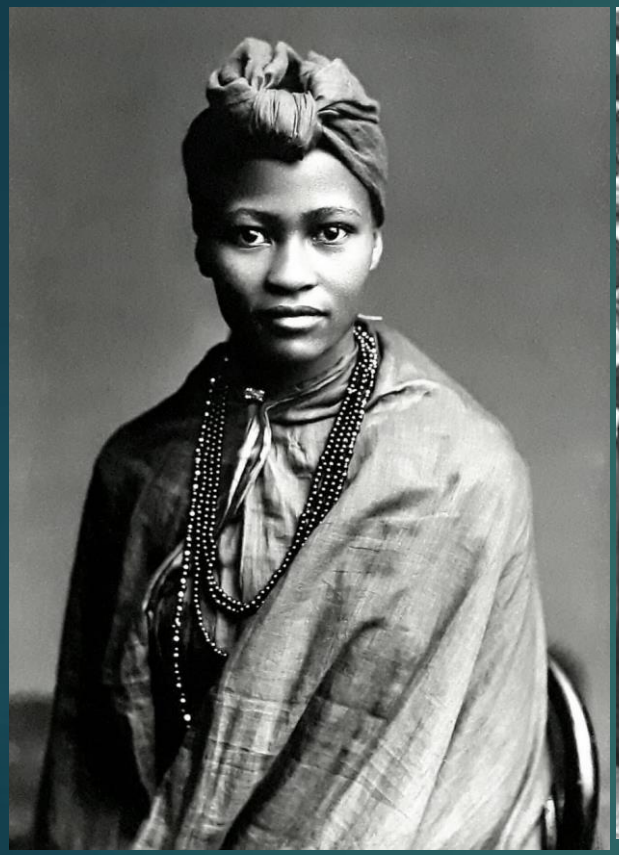
Title: **BEAUTY BEHIND THE SCARES**

Many Women in Africa are faced with challenges such culture side line, where they're not given enough credits while they are the ones who carry so much weight on their shoulders. From boyfriend to husbands taking advantage of them, carrying a unborn child months, raising kids by herself and on top of that the world still expect them to be beautiful and yet they are.


CORRUPTION
IS KILLING
US




Women of change







We Thank you