



UNYOKO



PROJECT KEY DETAILS

Name of Project Leader	Bonginkosi Madondo
Cell Phone Number	0603207114
E-mail Address	eartsprojects2022@gmail.com
Proponent Name	EVEZIKHONO ARTS PROJERCTS
Registration No:	NPO 247-122
Project Timelines	5 MONTHS 06 May 2024 – 09 Sept 2024 6 weeks (Rehearsals) 1 week awareness campaign 1 week (Performances)
Project Budget	R R487,744.56 Four hundred and eighty-seven thousand, seven hundred and forty-four rand, fifty-six cents.
Project Brief	<p>This project derivation is based on Gender Based Violence. When we look around in our society and the world at large, women are not recognized for who they really are but rather a prop that can be dominated and be exploited. This lack of recognition and a misleading narrative rooted in masculine perspective are a leading cause of violent divisions, separations, gender warfare, fortifications, class hierarchies, patrilineal dominance and all this leads to femicide. This project is a re-installation of the misconception that wounded the head of a boy child. If a boy child grows in knowing that “this planet is a place of sin because a women collaborated with a snake to overturn Gods kingdom”, eventually the boy child will unconsciously hate every woman, the very source of his being. This offering is a long prayer for a harmonious living where the system of the womb is replicated. We will be engaging in a dialogue with the high school learners a week before the theatre week and the public (general audience) about Gender Base Violence and there’ll be Q’s & A’s after performances.</p>
Project Deliverables	UNYOKO is conveyed in three components: text, music & dance.
Success Criteria	This project is delivered successfully as per concept plan, and the number and quality of intervention to local arts and awareness campaigns.
Key assumptions	South African arts sector have designed ways of partnering with production companies and theatre makers to ensure the success and the quality of productions. In case of any other forces be it natural or otherwise, theatres always have a backup to make sure that the show goes on as scheduled.

PROJECT DESCRIPTION

This concept plan is for the implementation of **UNYOKO** the musical, this to be implemented by **EVEZIKHONO ARTS PROJECTS**, an NPO incorporated in Republic of South Africa. **UNYOKO** is aimed at educating a boy child on the role of the female figure in this life and beyond.

This project derivation is based on Gender Based Violence. When we look around in our society and the world at large, women are not recognized for who they really are rather than a prop that can be dominated and be exploited. This lack of acknowledgement and a misleading narrative rooted in patristic ideology are a leading cause of sexism, Gender Based Violence, imbalance of genders and it leads to femicide. It is motivated by the lack of awareness, so this project is a re-installation of the misconception that wounded the head of a boy child. If a boy child grows in knowing that “this planet is a place of sin because a women collaborated with a snake to overturn Gods kingdom”, eventually the boy child will unconsciously hate every woman, the very source of his being. We don’t see the effects during childhood but in adulthood. Where women are called names and a root of all problems experienced by men.

The Department of Justice and Constitutional Development says it’s dealing with over 50 000 cases of gender-based violence and femicide in the country annually. According to the South African Police Service, 988 women were killed between April 2020 and September 2022 in incidents of gender-based violence. The National Prosecuting Authority (NPA) in the country says lack of credible evidence means that many cases are not successfully prosecuted.

According to the **Africa Health Organisation**, **51%** of women in South Africa have experienced gender-based violence, with **76%** of men admitting to having perpetrated gender-based violence at some point in their lives ¹. In 2019-20, there were **53,293** reported sexual offences in South Africa, an average of **146** per day ². Of these, **42,289** were cases of rape, an average of **116** rapes per day ². Unfortunately, I could not find any official statistics for 2021 or 2022. Gender-based violence is a serious problem in South Africa. The country has one of the highest rates of gender-based violence in the world ¹. The government has implemented several policies and programs aimed at addressing this issue, but more needs to be done to protect women and other vulnerable groups.

UNYOKO is the voice illuminating and reminding (us) humans that she’s the “mother nature and mother earth” everything that exists it’s created, molded, and birthed by her. The misconception misleads the boy child and blind him as he sees a woman as a commodity that you can buy and turn it into a personal slave or machine. In his ears and eyes, she’s already being labelled and tattooed with bombastic words all over her body. This offering is set to propel as it’s formatted in a musical theatre. All elements applied (text, music & dance) are the vehicle in imparting the story and the message to the audience. After the show we’ll host discussions with the audience to assess if the message was acutely delivered and what’s their take and experiences on the matter at hand. It has been scheduled to take about four weeks of intensive rehearsals and one-week performances.

This is for the implementation and holding of all activities and events. Within the body of this concept plan are a numerous strategies geared towards the insuring that all deliverables captured hereto are achieved. Women are harmed day in & day out in our society because of the lost and spiraled truth. Through the piece we re-enact the creation of humankind as the systems of the womb are replicated from both spirituality and the physical realm

This offering is configured as an edutainment piece and adherent to factors of social and economic development and growth, and in line with national agenda in this regard. Furthermore, the project will have positive benefits to all stakeholders involved. Job creation for professional artists and the Organization staff will receive an income throughout the project. Audience and learners will gain awareness and knowledge through performances and discussions. The organization will benefit through acquiring a larger space to rehearse and the professional stage that enables us to deliver as per concept plan. The production will be able to add/mend costumes and props.

Therefore UNYOKO “is created to restore the sense of purpose to humankind.”

In the Zulu language, the word **Unyoko** means mother as opposed to **uyihlo**, father. **Uyihlo** literally means “you are an eye.”

“Mothers are creators.”

“Your mother created you for nine months with her body glands. All humans are birthed by a woman, she is the passage of all existence. And fathers are eyes to look after the creation and the muscle to build and protect.”

UNYOKO was conceived by a writer and director **Bonginkosi Madondo**, the first performance took place around June 2022 in Johannesburg in Maboneng at The Centre For The Less Good Idea with musical directions by **Siphiwe Sip Nkabinde** and choreographed by **Sabelo Sakhile Maphumulo**. The project will have positive benefits to all stakeholders involved.

Mission

To continue to be eyes and ears for the people and the revival and sustainability of the awareness campaign through the implementation of a series of artistic elements, to this day and beyond.

Vision

To continually influence the development. Shape, and consumption of artistic practices, African contemporary & traditional dance, acting and music in South Africa driven by the signature of “Evezikhono Arts Projects”

Objectives

To see an annual comprehensive project living in perpetuity, and programmed as follows; performance for school learners and the general audience, to produce more edutainment shows.

The projects proponents

This project is presented by Evezikhono arts projects. Is an organisation established through the need for arts and culture interventions in Soweto, Gauteng. It was formally registered as an NPO 2020. Since that period, the has been engaged in the development of performing arts workshops, and the main concentrating storytelling, that of which has seen it secure an operation space at the Orlando communal hall in Orlando, Soweto. Currently, dance, acting and music classes are being conducted on a seasonal basis and tutelage conducted by some of the prominent performing arts practitioners of Johannesburg.

Itemized Layout

Here below is the itemized breakdown of the project:

The CENTRE FOR THE LESS GOOD IDEA in Maboneng have partnered with Evezikhono Arts Projects in making sure the idea of Unyoko comes to life, as they saw the necessity of such a great initiative. In acknowledgement of this gesture this project wishes to take it further by placing all the rehearsals in their premises one again and do FOR ONCE performance before the moving in at the Soweto Theatre.

As this event will prelude all activities under this project, it is envisaged that the event will be a formal affair targeting school learner, family, business people, arts & culture leaders and practitioners. Pockets of activities will be happening at schools, malls and taxi ranks performing a promo pack as an awareness of the show. All performances will be held at the Soweto theatre. As it holds a big stage, with the rigged lights, sound, curtain, floor mats. On the floor the seating will be arranged as we intend to have guests on the days of performances.

PROJECT MAIN ACTIVITIES

Main project activities	Start date – End date	Place of activities
Cast & crew meet and greet, and project briefing and announcements	06/05/24 -06/05/24	Arts On Main- (Centre For The Less Good Idea)
Learning music and script	07/05/24 – 10/05/24	Arts On Main- (Centre For The Less Good Idea)
Learning choreography	13/05/24 – 17/05/24	Arts On Main- (Centre For The Less Good Idea)
Main rehearsals	20/05/24 – 24/05/24	Arts On Main- (Centre For The Less Good Idea)
School awareness campaign	27/05/24 – 31/05/24	District 14 (SEPHIMA CLUSTER) schools
Move into the theatre & technical run	03/06/24 – 07/06/24	Soweto theatre
Dress rehearsal & school performances	04/06/24 – 06/06/24	Soweto theatre
Opening night	07/06/24 – 07/06/24	Soweto theatre
Closing of the show	08/06/24 – 09/06/24,	Soweto theatre

Participants Breakdown

Category	Details	No
Project Team	Coordination	1
	Program Director	1
	Special Guest (Speaker(s))	4
	Technical Team	6
	Support Team	4
Performers	Musicians, dancers & actors	8
Audience & Consumers	Local VIP Guests	5
	School learners	360 x3
	Community	360 x3
Total		3, 269
Business Opportunities	Supplies and Service Providers	12
Total		12

Infrastructure and Support Services

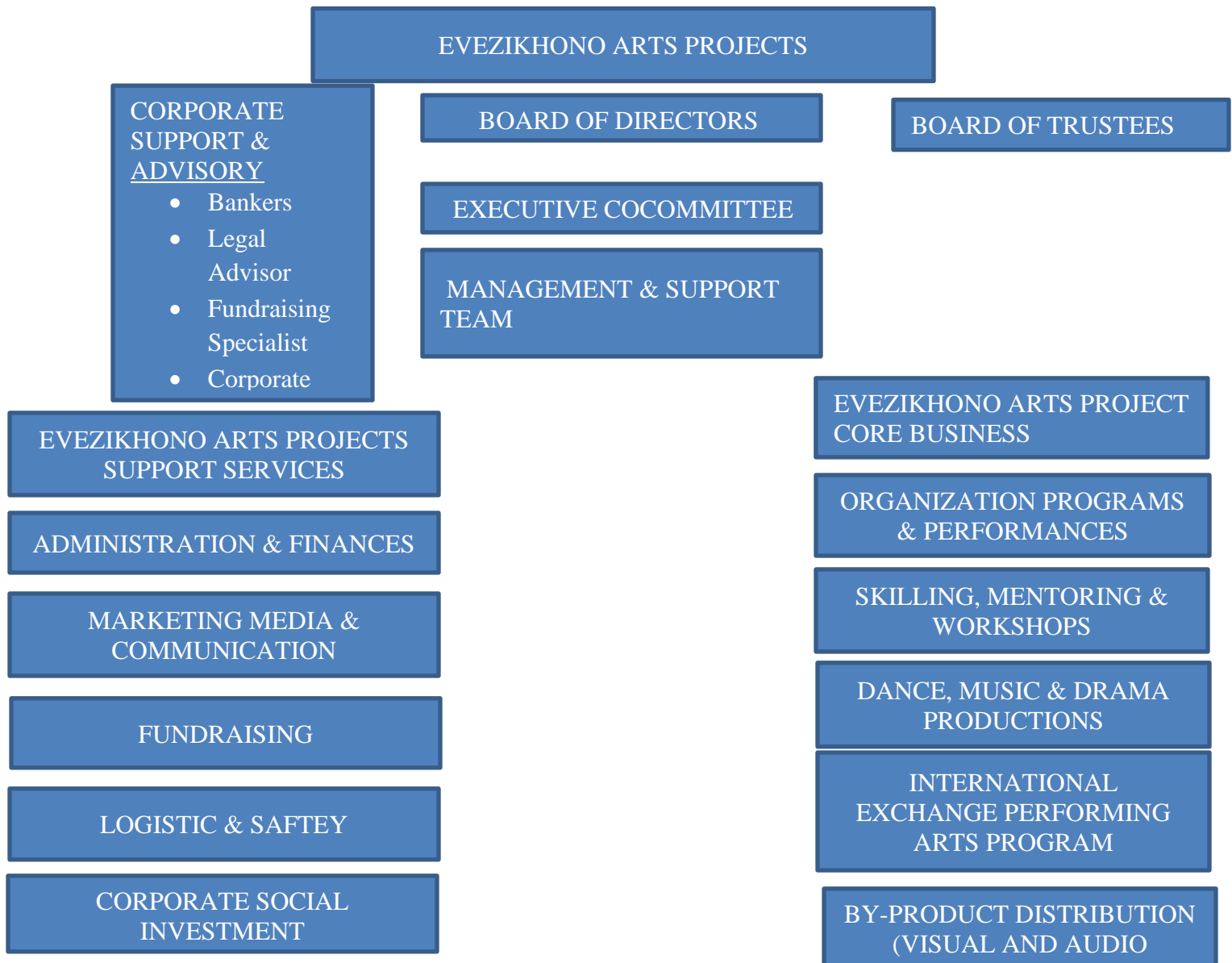
The items captured below are site specific and are part and complementary to the delivery of this project activity. The support services only are in reference to suppliers and service providers [corporate] and exclude services to be provided by individuals.

Category	Items
Infrastructure	Soweto Main Theatre
	Technical Services [sound, lighting, and stage]
	Chairs
	Tables
	Decorations
	Dance Mat
	Mirrors
	Changing rooms
Services	Photo, Photo Curator and Visual Documentation
	Catering, Transport and Security Services
	Programme Printing Services

3. OPERATION & IMPLEMENTATION PLAN

Background

The operations and implementation plan shall set direction and affirm the proponents **Evezikhono Arts Projects** members on course to achieve the **Unyoko The Musical Project** objectives and enhance programs deliverables. **Evezikhono Arts Projects** overall operations structure is as depicted below.



Board of Trustees

The Board of Trustees are the overseers of the vision and mission of Evezikhono Arts Project and comprise of a body of highly respectable and influential members of the community of Townships around Soweto, these with diverse and vast experience in developmental needs of the community and indeed Soweto; these are presented as below.

NAME	DETAILS				CONTACTS	
	GENDER	OCCUPATION				
G.L Hange	Male	Pastor	mathenjwalucky@gmail.com		074 2360	379
N.Ndebele	Female	Police officer	Fikzo.ndebele@gmail.com		074 1825	072
S.N Zungu	Male	Teacher	Sphehshlenjabulo045@gmail.com		071 5123	059
Nonsikelelo Nxumalo	Female	Teacher	2015322320@ufs4life.ac.za		072 3018	556

Board of Directors

The Board of Directors are the executors of the mandate and objects of Evezikhono Arts Project as espoused in the organization's founding Constitution, and the list of the office bearers is as captured below.

DESIGNATION	NAME	GENDER	NATIONALITY	CONTACT
Chairperson	S.S Maphumulo	Male	South African	071 923 7941
Vice- Chairperson	P.N Mtotoba	Female	South African	065 991 8742
Secretary	S.T Nkabinde	Male	South African	078 941 8078
Vice- Secretary	L.B Mawela	Female	South African	066 104 7700
Treasurer	R.B Madondo	Male	South African	060 320 7114
Deputy Treasurer	N.C Tshabalala	Female	South African	084 414 3256
Project Coordinator	V. Mqoqi	Male	South African	083 940 7924

Human Resources Plan

The human resource complement of UNYOKO shall be informed by three factors.

1. **Programs**

Assessment of the programs range and alignment with capable human resource skills available

2. **Financial resources**

Determines the ability to secure necessary skills to further the organisation's objectives.

3. **Infrastructure**

Ability to secure the necessary tools of the trade; operation space for rehearsal and administrative work and support administrative assets.

Project Functional Organogram

To successfully operationalize the UNYOKO Musical, the following structure has been designed.

Project Coordinator

The Project Coordinator shall report directly to the Board. His role is the driving of UNYOKO musical *project* in accordance with Concept plan. As such, is to ensure proper financial management and project implementation and deliverables achieved.

Assistant Project Coordinator

The Assistant is to give support to the project Coordinator and act as the tool soldier in ensuring all logistical and other needs are met timeously.

Meeting of the Board of Directors

The Board shall make all crucial decisions performing to the Mission Evezikhono Arts Projects as an organization. All decision and resolution shall necessitate that members agree on simple majority.

Management Communication

All important issues shall be communicated by both electronic and hard copy. All sensitive written communication to third parties will need to be sanctioned by Artistic Director.

Filing

All documentation will be kept in both soft and hard copy. The administrator will set up and implement the main administration filing system. A sub-system of filing will be kept by each section head for purposes of his/her work. These files will be housed of all times at Evezikhono Arts Projects administrative offices.

Financial System

Payments

The Finance Manager shall administer all finances. The system will be run as follows.

- The administrator to prepare and raise debtor invoices.
- Section Heads to raise section contracts and supplier invoice to administrator who shall in turn submit these the finance manager to effect payment.
- All procurement to be done via an official order signed by Department Head. The procurement system is to be adherence and in line with the National Procurement system.
- A payment requisitions will be made out and attached to quotations, invoices or contracts and signify all official orders.
- All payments requisition will be authorized by Artistic Director.
- Administrator to send payment schedule to Finance Manager on regular basis.

- Finance Manager to pay as per payment scheduled and email proof of payment to administrator.
- Administrator to attach proof of payment-to-payment requisition.
- Payment to be done electronic ally in preference and by cheque as a last resort. Where there is a need for payment in cash, this shall be for petty or miniscule transaction.

Monitoring of Budget

Monitoring of the budget is the responsibility of the Finance Manager. This will be done each time a payment is made from a particular cast category. Budget monitoring breakdown will be emailed to Artistic Director on a weekly basis to ensure strict adherence to budget allocations. All amendments to agreed budgets shall be undertaken through consultation with Management Committee and must always be in line with funds conditions or agreement in the event of grant and or sponsorship funding.

Reporting

Finance

All departments will submit written reports monthly with budget notes. The Finance Manager will prepare regular reports including budget report to Artistic Director highlighting problem areas.

All Departments

Departments' Heads to submit progress reports on a weekly basis. To be cost effective these are to be sent electronically.

Progress Reports to Funder(s)

In line with the contract(s) signed with funder(s), strict guidance and adherence is to be observed on periodical reporting as may be detailed in the funding Contract(s).The Artistic Director shall prepare such report, and present it to the Board of Directors and Board of Trustees, after which it shall be sent to the funder as a hard copy (or other means as may be directed by the funding contract(s) together any relevant attachment

Operation infrastructure

Location

Evezikhono Arts Projects is administrative currently operating from 6584 Tjabalo Street, Emndeni Ext 2, Naledi 1861. As for the rehearsal space we engage with our previous partners or community hall. (Rehearsal space needs to be found)

Management Control

The process of identifying and evaluating of actual and potential risks as they pertain to Evezikhono Arts Projects, followed by a procedure of termination, transfer, acceptance (tolerance) or mitigation of each risk is not only a corporate governance responsibility in terms of an audit committee but also a management responsibility.

The system of internal control of a management control level will involve the policies and procedures (internal controls) adapted by Evezikhono Arts Projects to ensure management's objective of ensuring, as far as practicable, the orderly and efficient conduct of business. This will occur through the adherence to management policies, the safeguarding of assets, the prevention and detection of fraud and error, the accuracy and completeness of accounting records, and the timely preparation of reliable financial information.

To this extent Evezikhono Arts Projects will implement and maintain, as per Artistic Director's directive, generally recognize risk management and internal control models to provide reasonable assurance regarding the achievement of management objectives. To put into place to guide the foregoing is the implementation of the following management tools procedural system.

- Financial and audit policy and procedures (aligned to the international General acceptance standard)
- Human Resources policy (to be line with Government transformation labor policies)
- Procurement procedures (to be in line with Government procurement policies and procedures)
- Administration policy
- Bank and Cash management policy
- Travel and Travel subsistence policy

4 MARKETING STRATEGY

Introduction

The marketing plan designed for Unyoko Musical Project is set to achieve four key things; audience development, brand affirmation, mileage, and sponsorship appeal, and serve as the propellant of the sustainability strategy.

The marketing plan focuses mainly on ways to broadcast and platform *Unyoko Musical Project* in South Africa primarily. Secondly, to expand the broadcast reach to other prospective international funding and consumption markets. It is to be understood that the various activities under this project shall remain dependent for funding support especially the outreach program going forward.

The marketing objectives therefore are as encapsulated below.

- As an audience development main tool
- Attract strategic partnership investment and sponsorship.
- To build on Unyoko Musical project Brand Equity

SWOT ANALYSIS

To formulate a focused marketing plan, the following SWOT analysis was to identify opportunities for growth implications of the SWOT analysis are also highlighted.

STRENGTHS	WEAKNESS
<p>Unyoko still resonates beneath everyone's skin. Her teaching was placed delicately as a scroll and a blueprint of our future. So is a matter of reminding humankind it's impossible to subjugate your very being.</p> <p>Better understanding of performing arts audience.</p> <p>Management has good business acumen.</p> <p>Management has a well-established network of the South Africa target market.</p> <p>Flexibility/Mix of offerings cutting across different market age market segments.</p> <p>Experience in the arts and culture sector</p> <p>Concept and productions.</p>	<p>Budget dependent on availability of funding</p> <p>Publicity human resources to be outsourced.</p> <p>Limited safes and marketing resources.</p> <p>Limited competencies currently for market research, business plan conceptualization</p> <p>The project itself does not have permanent staff.</p> <p>Dependent on EAP members and friend's volunteerism and in kind offers</p>
OPPORTUNITIES	THREATS
<p>South African agenda on arts</p> <p>The Department of Arts and Culture's Mzansi's Golden Economy which is set to put to the fore the development of the arts into an economy driver.</p> <p>Riding behind the 30-year celebration of Democracy which set to promote and support all programs that highlight contributors to this milestone</p>	<p>World Economy's persistent downturn, effects on local economic growth that in turn influence sector economic growth i.e., arts and culture tourism</p> <p>Country social development agenda alignment in favour of rural developmental initiatives, as such have a direct effect on funding sources.</p> <p>Timeframe for fundraising for this business plan too short.</p> <p>High competition for the potential funding landscape.</p>

Pest Analysis

Political Implications

The current government regime has put a renewed impetus on arts and culture projects under the style “Mzansi’s Golden Economy”, this therefore driving forth the conceptualization of arts programs that are spirited around the national agenda of fostering, social and economic development and growth, employment creation, skills capacitation, and social cohesion, and arts tourism.

Economic Implications

The economic conditions are partly not favorable as so far as art products consumption is concerned. The persistent high level of unemployment and poverty levels means there are few in the mist who has resources to spend on the consumption of arts product. Further the low levels of economic growth put a strain on social development this resulting in the realignment of government resources to redress social needs in primary and other in secondary.

Social Implications

The country is still within its political revival post democracy, as such all efforts geared towards social cohesion are still receiving astounding reception from most corners. This scenario shall prevail for some time, at least beyond 5 to 10 years.

Technology Implications

The Technological advancement that has been experienced of late can only serve as a good omen to new concepts and programs as the ease to platform these and reach a wider audience is possible. The World Wide Web remains one of the key instruments of technology.

The Marketing and Media Deliverables

The marketing and media deliverables are as follows.

1. Design of marketing tools and production
2. Project Media Day [Launch]
3. Distribution of marketing tools
4. Press releases and interview plan
5. Collection of press clips
6. Filing of final report and archiving on completion of programs.

Human Resources

The proposed marketing roles and key players are as follows.

DISIGNATION	TASK
Project Coordinator	Overseer of marketing strategy.
Assistant	Supervise the overall marketing strategy and monitor budgets.
	Implement the marketing strategy, and design and implement the media launches coordinate media related issues with.
	Handle all media related issues, and the distribution of marketing tools within the relevant media channels.

Marketing Tools

EAP Ambassador

Banners

Posters

Flyers

Website

Brand wear and accessories [T-shirts, Caps and Bandannas]

Community TV and Radio announcements, Interviews, and presentations

Print media press releases and adverts

Social Networks [smartphone and pc-based platforms]

Proposed Marketing Platforms

Platform	Name of Media House
Television [Interviews]	Soweto TV, SABC 1,2 & 3, NN7 and ETV
Radio [interviews and adverts]	Josi FM, YFM, Khaya FM, Radio 702, SA FM, Power FM, Ukhozi FM, Ligwalagwala FM, Ikwekwezi FM, Lesedi FM, Motswedding FM, Phalaphala FM, Thobela FM, Umhlobo Wenene FM & Capricorn FM.
Print [Editorials and adverts]	National and Local Provincial Newspapers
Social E-Media	Website, Facebook, Twitter, Instagram, and YouTube
Magazine	Classics
Associates Platform [mostly websites and newsletters]	Step Afrika, Gauteng Dance Manyano, Dance Forum, all corporate partners mainly funders.

Marketing Tools Production and Distribution Plan

Activity	Analysis
Milestones	Design Production Distribution and placing
Tools	Posters Fliers Banners Website Brand wear and accessories [T-shirts, Caps and Bandannas] Media airplay and adverts Media editorials
Production Quantities	Posters Flyers Banners Brand wear and accessories Adverts [Sowetan], Daily Sun and Cue 30-Sec Radio Play Advert
	Banners Strategic places
	Posters All program centres. Retail outlets Municipality Offices
Distribution Plan	Flyers Distribution at strategic spaces
Awareness Campaigns	District 14 (SEPHIMA CLUSTER) schools
Media Day	Project press launch, presenting of project press packs.

5. BUDGET SUMMARY

The following chart reflects the projected financial implication of the project and distribution of funds thereof.

An itemized breakdown forms part of the appendices of this Concept Plan.

OCCUPATION	CREATIVE TEAM	PERFORMERS	TOTAL	
<i>Auditors Fees</i>	<i>R19500</i>		<i>R19500.00</i>	
<i>Stationery & Telephone</i>	<i>R6000</i>		<i>R6000.00</i>	
<i>Admin Coordinator</i>	<i>R27500</i>		<i>R27500.00</i>	
<i>Writer & Director</i>	<i>R72000 Rehearsal</i>		<i>R72000.00</i>	
<i>Choreographer</i>	<i>R64000 Rehearsal</i>		<i>R64000.00</i>	
<i>Musical Director</i>	<i>R69500 Rehearsal</i>		<i>R69500.00</i>	
<i>Transport</i>	<i>R14000</i>	<i>R9000</i>	<i>R23000.00</i>	
<i>Number of stuffs</i>	<i>3</i>	<i>8</i>	<i>11</i>	
<i>Rehearsals</i>	<i>R45000 R30000 R30000</i>	<i>R6 000 Per week x8=R48000 X3 weeks = R 192000</i>	<i>R297, 000. 00</i>	
<i>Theatre</i>		<i>R92744.56 X1 Per week</i>	<i>R92,744.56</i>	
<i>Marketing</i>		<i>R33000</i>	<i>R33000</i>	
<i>Costumes & Props</i>		<i>R35000</i>	<i>R35000</i>	
<i>Performances</i>	<i>R16000 X 8</i>		<i>R128, 000,00</i>	GRAND TOTAL <i>R867,244.56</i>

6. SUSTAINABILITY STRATEGY

It is the ambition Evezikhono Arts Projects, to through Unyoko Musical Project create a sustainable project whose programs form an integral part of the arts and culture events and activity calendar of South Africa. There is greater recognition of the need for the preservation and promotion of the “Unyoko Musical and brand, as such a sustainability strategy is hereby crafted that would see the continuous existence of the GBV edutainment programs all year round.

The activities to drive the sustainability are as follows.

Workshops

- Acting
- Dance
- music
- International Exchange Dancers Programme
- Performances and cooperate gigs.

Stakeholders buy-in

- **Public**

Through concerted marketing efforts, engage in an aggressive audience development drive for all programs.

- **Community**

Starting from the families in the community, inculcating the spirit of donation and paying for services. Hence, the program develops its own local paying audience pool.

- **Government**

Participate fully in the numerous government interventions targeted towards socially disadvantaged communities. Ensure that the products of the programmes [dance and theatre] take part in the varying commemorative and holiday festival across the arts and culture annual calendar.

- **Schools and community Centre's**

Strategically place our outreach programmes across schools and Centre's within our vicinity

- **Corporate Sector**

Maintain high level stakeholder relations by ensuring that all strategic and corporate sponsors are maintained, and commitment structured for longer period.

COMPANY PROFILE

BACKGROUND

EVEZIKHONO ARTS PROJECTS was established in 2019 by three (3) professionals, a writer & director, music producer & composer and dancer instructor & choreographer who have a vast experience in the performing arts industry. They have decided to come together to develop the community through arts, presentation, and mentorship. It was fully registered on the 24 July 2020 as a non-profitable organization.

EAP is an organization that was formed due to the special needs required in our society, the importance of skills development and training. We believe and trust in our creativity and deliverables to the client's needs and satisfaction. We have a range of performing arts acts which ranges from different types of dance techniques, music, and storytelling.

Vision:

To be one of the best and fast-growing organizations in Soweto being composed of children (grassroots level), young adults (intermediate) and professionals (senior) as a one-stop training program.

Mission

To be the best organization in shaping and transforming the performing arts to greater heights, and to provide artistic skills and employment.

Objectives:

- To create jobs for artists.
- To develop and train youth in urban and rural areas.
- To preserve and nurture dance and music.
- To work with senior citizens.
- To work with other developmental organizations in promoting skills development.

Secondary objectives:

- To explore the fusion of dance, music, theatre, and poetry with African influence.
- To engage in collaborative work with individuals/community groups interested in artistic innovation.
- To support personal artistic growth of individuals.
- To be the best arts organization both in rural and urban areas that provides artistic skills and employment to the youth.

Achievements

- Music, dance, and acting workshops
- Music library and vocal coaching classes
- Two theatre musical productions

Productions

Unyoko musical
Okhahlamba music experience (Festival)
Am I free musical?

Platforms

State Theater
Orlando Communal Hall – Workshops
Center for the less good idea
Market theatre Lab
Bergville Thuva Lodge
Dstv channels – music library

USEFUL CONTACTS

EVEZIKHONO ARTS PROJECTS

Physical and Postal Address
6584 Tjabalo Street
Emdeni Ext 2
Soweto
1861
eartsprojects2022@gmail.com
CONTACT PERSON

Bonginkosi Madondo
Mobile: +27 60320 7114
E-mail: bmadondo@gmail.com





This offering is configured as an edutainment piece and adherent to factors of social and economic development and growth, and in line with national agenda in this regard. Furthermore, the project will have positive benefits to all stakeholders involved. Job creation for professional artists and the Organization staff will receive an income throughout the project. Audience and learners will gain awareness and knowledge through performances and discussions. The organization will benefit through acquiring a larger space to rehearse and the professional stage that enables us to deliver as per concept plan. The production will be able to add/mend costumes and props.

The production (UNYOKO) is conveyed in three components, text, music & dance. The story circles around the creator (the Goddess) who was stripped off her title by her own creation. She's the creator of humankind but humans created their own creator as God to worship. She leaps to the physical realm to conscientize and emphasize the importance of nurturing a child especially a boy child with an authentic and essential knowledge. Through an evocation of the transition matrilineal perspective, Unyoko posits a commentary on the patrilineal ideology on society. This production creates a utopian world where the female energy guides both the spiritual and the physical world to rid it of violent divisions, separations, deep darkness, gender warfare, fortifications, class hierarchies, patrilineal dominance, etc. This offering is a long prayer for a harmonious living where the systems of the womb are replicated.

CREATIVE TEAM

Bonginkosi Madondo	8206036375082	0603207114	Writer & Director
Siphiwe Nkabinde	8009145582089	0789418978	Music director
Sabelo Maphumulo	8706016078085	0719237941	Choreographer

CAST TEAM

Dikeledi Portia Modubu	8809230366086	0728137890	Actor
Phindile Nkosi	9103050461089	0676332480	Dancer
Sabelo Sakhile Maphumulo	8706016078085	0719237941	Dancer
Siphiwe Timothy Nkabinde	8009145582089	0789418078	Vocalist
Mpendulo Sipho Mhlanga	9704155665084	0631402191	Vocalist
Daniel Tsietsi Selibe	7412215383084	0793175308	Musician
Sebei Volley Nchabeleng	7812275244088	0725452126	Musician
Isaac Mahlodi Rakotsoane	8804295943085	0604911005	Musician