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ONE YEAR BUSINESS PLAN

For Arts Organization support funding programme

24 October 2022

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INTRODUCTION AND BACKGROUND INFORMATION

Contact details

Name of Chairperson: Tiego Phillimon Tjale
Contact nr: 073 2517 885
Email address: tiegotjale@gmail.com
Province: Limpopo, Zebediela

Tiego Creative Writers: Is an NPO registered in 10 April 2010 to recruit and, develop young talented. The people who are involved in the running of this organization have passion and the knowledge to take Arts and Culture to the highest level. We encourage people to write stories that will change people's life and promote indigenous languages.

Background of Tiego Creative Writers

Throughout our history, the activities of Tiego Creative Writers have been to provide educational program, fundamental the purpose of Tiego Creative Writers was described in the establishment of literature and assist SA writers to develop their manuscript.

'The justification for Tiego Creative Writers is that it preserves the connection between knowledge and the passion of Arts and Culture. Our team represents the best characteristic, with a diverse set of skills has contributed to the success of the organization over the last Twelve years. Our vision empowers us to provide rural communities with the lifelong gift of education.

VISION AND MISSION OF THE ORGANISATION

Mission (why our Organisation exist and our purpose)

To teach and guide people by running workshops, poetry and comedy festival, sharing ideas and engaging them in different activities and having fun through creative writing for free. To focus on the promoting Arts and culture, viability in rural and urban areas communities. We do so through educational development programs.

Vision

To inspire rural, urban and disadvantage communities or youth to be part of Arts and culture, to help them address social illness such as drugs, crime and teenage pregnancy, without fear of being discriminated or criticized.

Core values

Responsibility, Respect, Reliability, Professionalism, Transparent, Commitment and Information sharing.

OBJECTIVES OF THE ORGANISATION

The overall objective of organisation is to create an enabling environment for the youth of South Africa so that they can be self - dependent, contribute to the development of the area and be an active participant in development effort of the nation.

To encourage entrepreneurial skills in the youth, to make youth self-employed, and initiate the youth to be engaged creative projects.

Working together with MGE to enhance Arts and Culture' capability and ensure that they understand our culture.

ACHIEVEMENT OF ORGANIZATION

- ❖ We hosted poetry workshop funded by Gauteng Department of Arts and Culture in April 2012.
- ❖ In September 2012 we hosted Sepedi short Stories workshop funded by NAC in Limpopo Province.
- ❖ Five poems from 1 of our members has been published by Oxford university press company for 2012 FET grades (collaboration book).
- ❖ November/ December 2012 we participated in international poetry competition "I am a migrant too".
- ❖ We created an English poetry anthology that was published by New voices publishing company in February 2013 written by 64 Authors from Tiego Creative Writers.
- ❖ 2014/5 Gauteng Department of Arts and Culture founded us for inmate's literature workshop at Modderbee prison and Boksburg prison.
- ❖ 2016 to 2018 NAC granted us 3 years company funding for Matric literature workshops.
- ❖ 2017 Mzansi golden economy funded us for literature workshops.
- ❖ More than 8 poems were published in Grade 12 anthology book, and prescribed for matric learners in Sepedi category.
- ❖ In 2020/2021 we were granted PESP funding under NAC.

We participated in the following books:

- ❖ Todi ya batlogolo (Matric), Mošito theto ya segagešo, Seswantšho sa setšhaba, I am Migrant too, My pillow (Self-publishing), Sebatakgomo (Self-publishing), Tša

borala, The Zone (Self-publishing), Mpepumpepu (Self-publishing), Gwaša, Nna Lesedi, Valediction and Mollo wa badimo.

BACKGROUND OF PROJECT COORDINATOR

Project Coordinator- Tiego Phillimon Tjale

He maintains and monitors project plans, project schedules, work hours, budgets and expenditures. He organizes, attend and participate in stakeholder meetings. Documenting and following up on important actions and decisions from meetings. Preparing necessary presentation materials for meetings and ensuring project deadlines are met. Developing project strategies and ensuring projects adhere to frameworks and all documentation is maintained appropriately for each project. Chair and facilitate meetings where appropriate and distribute minutes to all project team members. Create a project management calendar for fulfilling each goal and objective.

He wrote 16 successful books.

Acting

- ❖ He was supporting actor for Isidingo in 2005,
- ❖ 2006 he played John on Generation soup,
- ❖ He played Mr Phala (Turf Councilor) on Skeem Saam from 2013 season 1 till now 2022 season 11.
- ❖ He also played Younger Kingdom on THE ROAD channel 161 DSTV in 2015 December,
- ❖ He played Maps in Zibondiwe season 1,2 and 3 from 2015-2017.
- ❖ He played Sewagodimo in South African local movie called the “Throne” Bogoši bjaka in 2018 currently on Netflix.
- ❖ He is a writer for Novel, drama, short story and folktale.
- ❖ He performed theatres including Pretoria State Theatre and Wits theatre.
- ❖ 2019 October he played a role of Mahundreads on South African TV drama THE RIVER season 2.
- ❖ Currently on House of Zwide as Benjamin since season 1 2021 till now season 2 2022.

Achievement:

- ❖ Second trophy for cultural calabash.
- ❖ Best Production (Standard bank Festival) with Never Again Production.
- ❖ Best promising Production (Stop crime drama festival) with Never Again Production,
- ❖ Best assembly work Naledi award, with Youth in trust
- ❖ Best production SANCTA award, with Youth in trust.

- ❖ Nominees for best Actor at SANCTA,
- ❖ Best poet cultural calabash festival.

OBJECTIVES OF THE PROJECT

We intent to revive indigenous poetry in Zebediela Schools and community as part of African Renaissance. Were 108 jobs will be created to villages in Zebediela. The aim is to preserve, promote and populate the indigenous poetry with the potential to be played on a competitive basis at a national level. We intend to revive those days wherein children praise till the sun goes down and know their culture. We belief indigenous poetry teaches kids social skills and at the same time getting an excitement!

DESCRIPTION OF THE PROJECT

We intent to do indigenous poetry festival in Zebediela with performance from Schools and community Artists, namely: clan poems and praise poems. The event will start on by visiting kgoro (chief house) for announcements, followed by launch and grand opening on Friday, Saturday various teams and individuals will participate or perform in activities / tasks given to them and Sunday we will announce the winners with price giving.

IMPACT

The project will have impact on Job creation. it will also help community members to be active for most of the time, as the activities involves mental strength and stress relieve. It also encourages teamwork amongst the community. logical reasoning skills, spontaneous, learning social skills and knowing your background or family history.

MONITORING:

We believe that monitoring is very important in TCW project planning and implementation. Our Monitoring provides information that will be useful in:

- Analyzing the situation in the community and its project;
- Determining whether the inputs in the project are well utilized;
- Identifying problems facing the community or project and finding solutions;
- Ensuring all activities are carried out properly by the right people and in time;
- Using lessons from one project experience on to another; and
- Determining whether the way the project was planned is the most appropriate way of solving the problem at hand.

SWOT analysis information

Treats

- Contending with established organization that already existed for more than 15 years.
- people still have fear of Covid 19 pandemic to attend events.
- A downturn in economy and less spending budget
- With an atmosphere of broad-based change, the Arts industry is reaching beyond boundaries.

Weaknesses

- High cost of rental for the space usage.
- Costing for participation fee.
- Children of Zebediela are more into cell phones this day than physical games.
- Not concentrating on growth opportunities in other kinds of marketing.

Strengths

- Have strong facilitating team that already made it in Arts industry.
- Strong partnership with municipality and community of Zebediela.
- Doing innovative campaigns.
- We are already established ourselves to our participants for the past 12 years.
- We comply with SARS
- We are tax exempt.
- As by law our board of director are also on voluntary in the organization.
- We are working closely with local school teachers and learners

SWOT Analysis

Opportunities

- Internet as a marketing tool for our event.
- We are well equipped to run workshops.
- Parents and community members can listen to us and accommodate us anytime even in short notice.
- We are most widely recognised and respected organization in Lepelle-Nkumpi.
- We bringing excitement to the community.

PROJECT/ PROGRAMME/ ACTION PLAN

Name of Organisation	Tiego Creative Writers
Project/ Programme Name	1 st Zebediela Indigenous poetry Festival (ZIPF)
Estimated start of project	01 August 2023
Estimated Time frame of completion of project	28 February 2024

Artistic programme

DATE	ACTIVITY	VENUE AND AREA (where)	DURATION
22 September 2022	GRAND OPENING	Zebediela Makushoaneng, Madika playing ground	18H00 to 22H00
23 September 2022	PERFORMANCE: PRAISE POEM AND CLAN POEM.	Zebediela Makushoaneng, Madika playing grounds	08:00 to 18:00
24 September 2022	PRICE GIVING	Zebediela Makushoaneng, Madika playing ground	16H00 to 20H00

DATE	ITEM TYPE	EXPENSE ITEM	NUMBER OF PEOPLE EMPLOYED	BURGET	
01 Aug 23 - 28 Feb 24	Expense	Marketing x one month (Radio interview, and advert banners and flyers)	2 month marketing	R	35,000.00
01 Aug 23 - 28 Feb 24	Expense	Security and Marshalls (R500 x 10 people x 3 days)	10	R	15,000.00
01 Aug 23 - 28 Feb 24	Expense	Event workers, cleaners (R500 x 10 people x 3 days)	10	R	15,000.00
01 Aug 23 - 28 Feb 24	Expense	Catering (R200 x 500 people x 3 days) 5 people employed to cater	5	R	300,000.00
01 Aug 23 - 28 Feb 24	Expense	Printed Tshirt (350 x 500 people) 5 people to be employed for printing	5	R	175,000.00
01 Aug 23 - 28 Feb 24	Revenue	Gate receipts	Free	R	-
01 Aug 23 - 28 Feb 24	Expense	Venue hire (R5000 x 3 days)	3	R	15,000.00
01 Aug 23 - 28 Feb 24	Expense	Transportation (R4 500 x 20 groups / individuals from Schools and communities)	5	R	90,000.00
01 Aug 23 - 28 Feb 24	Expense	Sound system (per day R17 000 x 3 day)	4	R	51,000.00
01 Aug 23 - 28 Feb 24	Expense	Photography /media R10 000 x 3 days	4	R	30,000.00
01 Aug 23 - 28 Feb 24	Expense	Participants equipment (Stage Graft) 5000 x 5 people	5	R	25,000.00
01 Aug 23 - 28 Feb 24	Expense	Trophies (10 trophies and medals to be awarded)	2	R	22,000.00
01 Aug 23 - 28 Feb 24	Expense	20 participants (groups or individuals) R15 000 each x 20	20	R	300,000.00
01 Aug 23 - 28 Feb 24	Expense	3 x Special guests (well known poet performance) x R20 000 performance fees x 3 artists	3	R	60,000.00
01 Aug 23 - 28 Feb 24	Expense	Administrators (R8000 x 4 people) whole project	4	R	32,000.00
01 Aug 23 - 28 Feb 24	Expense	Project manager x (R16000 x 1 person) whole project	1	R	16,000.00
01 Aug 23 - 28 Feb 24	Expense	Finacial officer (R16 000 x 1 person) whole project	1	R	16,000.00
01 Aug 23 - 28 Feb 24	Expense	Auditing fee (R18 000 x 1 person) whole project	1	R	18,000.00
01 Aug 23 - 28 Feb 24	Expense	Artist director (R8 000 x 2 people) whole project	2	R	16,000.00
01 Aug 23 - 28 Feb 24	Expense	Chairs and shelters with decorations for participants (R15 500 x 3 days)	10	R	46,500.00
01 Aug 23 - 28 Feb 24	Expense	Program directors (R10 000 x 2 people x 3 days)	2	R	60,000.00
01 Aug 23 - 28 Feb 24	Expense	Communication (whole project)	4	R	26,400.00
01 Aug 23 - 28 Feb 24	Expense	Stage managers (R2000 x 4 people)	4	R	8,000.00
01 Aug 23 - 28 Feb 24	Expense	Stationary (R16 000 x whole project)	2	R	16,000.00
01 Aug 23 - 28 Feb 24	Expense	Accounting fee	1	R	14,000.00
Total			108	R	1,401,900.00

We confirm that, to the best of our knowledge and belief, all information given on this Proposal form is true and accurate.

I understand that supporting information may be requested at any stage of the application process

Tiego Phillimon Tjale (Chairperson)

Sign: 

073 2517 885